



2018-2019 FACT SHEET

MISSION STATEMENT

Committed to the principle of student self-determination in the shared governance of the university, the Associated Students of CSULB seeks to facilitate the achievement of students' educational objectives and life goals through programs, services and facilities that advocate student needs and interests, compel student representation in campus decision making and provide students with resources that they identify as necessary for their intellectual, social and physical development.

MOTTO

Keeping Students First

LEGAL TITLE

Associated Students, California State University, Long Beach

CORPORATE OVERVIEW

The Associated Students, Inc. (ASI) is a nonprofit membership association owned and operated by the students of Long Beach State University (LBSU) under the advisement of professional staff, and organized under the Division of Student Affairs. Services provided by ASI to the Long Beach State community include, but are not limited to, the University Student Union, the Isabel Patterson Child Development Center, the Recycling Center and the Student Recreation & Wellness Center. ASI also funds various scholarships, major and minor campus events and programs, such as the ASI Beach Pantry, and supports a robust student-run media division which includes a weekly newspaper, TV station and state-of-the-art radio station.

FOUNDED

On June 15, 1956, the Associated Student Body formally incorporated under the new name "Associated Students of Long Beach State College." In 1957, the Soroptimist House was constructed and donated to the Associated Students for use by student organizations. It served as the first "college union" for the campus. For more information about the history of ASI, visit our website at www.asicsulb.org/about.

EXECUTIVE OFFICERS

- **President/CEO**.....Genesis Jara
- Vice President/Chair, Board of Directors.....Leen Almahdi
- Treasurer/Chair, Board of Control.....Jesse Luna

STAFF LEADERSHIP

- Executive Director.....Richard Haller
- Director, USU and SRWC.....Sylvana Cicero
- Director, Administrative Services..... Martiz Ware
- Director, IPCDC.....AlecSandria Colchico

ASSETS

- **University Student Union (USU):** The USU was constructed in 1971 and is known as one of the central locations for information and services for the campus. Some of the services in the USU are offered by the university or ASI, while others are provided by contract vendors here to serve our diverse campus community.

- **Student Recreation & Wellness Center (SRWC):** The SRWC is a 126,500-square-foot, two-story, state-of-the-art recreation facility located on the east side of campus. First opening its doors in 2010, the facility is a hub for recreational activities and programs, and houses LBSU intramural sports. The facility contains a three-court gym, a multi-activity court gym, indoor jogging track, weight and cardio equipment area, racquetball courts, activity rooms for group exercise, a custom-made rock climbing wall, a wellness center and aquatics center. The SRWC is LEED Gold certified and offers many technological advances, such as biometric hand scanners for entry, hydration stations and flat screen monitors with touch screen technology.
- **Recycling Center:** The Associated Students Recycling Center at LBSU is an award-winning, state-certified drop-off facility and redemption center. It manages campus beverage container and University Student Union recycling, and provides a convenient location where students and community members can donate recyclable materials and redeem their CA Redemption value beverage containers. The Recycling Center plays an essential role in helping the university's Sustainability Task Force achieve their mission of promoting sustainability through campus operations, academic programs and engagement efforts.
- **Isabel Patterson Child Development Center (IPCDC):** Since 1975, the IPCDC has provided a valuable service to Long Beach State students who are also parents of young children by offering easily accessible and affordable child care on campus. The IPCDC serves over 200 families and is a true gem to the campus community.

COMPANY INFORMATION

ASI operates a multimillion dollar collection of assets, providing services to students, faculty and staff and employing more than 550 student employees and nearly 70 full-time staff.

BUDGET INFORMATION

The Associated Students, Inc. budget includes the operating budgets for two discrete funds supported by the Associated Students (AS) fee and the University Student Union (USU) fee, respectively. The Associated Students Board of Control approves the AS budget and the University Student Union Board of Trustees approves the USU budget each spring, ultimately subject to the ASI Senate/Board of Directors' review. The annual ASI operating budget varies from year-to-year at approximately \$14 million depending on final student headcount.

[2017-2018 Consolidated Operating Budget](http://asicsulb.org/policies) (asicsulb.org/policies)

WEBSITES

asicsulb.org
asirecreation.org
asicsulb.org/gov

QUICK LINKS

History: asicsulb.org/about
Hours: asicsulb.org/vendors
IPCDC: asicsulb.org/ipcdc
Jobs: asicsulb.org/work
Press Kit: asicsulb.org/press
Social Media: asicsulb.org/connect
Volunteer: asicsulb.org/involve

SOCIAL MEDIA

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@CSULBASIGOV | Twitter | Facebook
@CSULBSRWC | Instagram | Twitter |
Snapchat | Facebook

MEDIA CONTACT

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