ASI COMMUNICATIONS (ASI COMM) IN A ONE-STOP-SHOP PR AND MARKETING OFFICE. THOUGH ASI COMM PRIMARILY SERVES ASI DEPARTMENTS, THE OFFICE ALSO TAKES ON CLIENT PROJECTS FROM THROUGHOUT THE CAMPUS AND THE GREATER LONG BEACH COMMUNITY. THE OFFICE IS LED BY 5 PROFESSIONAL STAFF, BUT THE BULK OF THE WORK IS PRODUCED BY 25-30 LONG BEACH STATE STUDENT PART-TIME EMPLOYEES, GIVING THEM REAL-WORLD WORK EXPERIENCE PRIOR TO GRADUATING WITH THEIR DEGREE. MORE INFO ABOUT THE ORGANIZATION CAN BE FOUND AT WWW.ASICSULB.ORG/PRESS OR THROUGH SOCIAL MEDIA UNDER THE HANDLE @CSULBASI.

James Ahumada
SR. COMMS MANAGER

- PIO, public relations, project management, contracts, photography program
- James.Ahumada@csulb.edu

Aaron Elimelech
MARKETING MANAGER

- Marketing program, graphics/work orders, creative direction, brand management
- Aaron.Elimelech@csulb.edu

Eduardo Aceituno
WEB & APPLICATIONS DEVELOPER

- Web, ADA compliance, mobile/web applications, server security
- Eduardo.Aceituno@csulb.edu

Jennifer Arenas
DIGITAL MEDIA COORDINATOR

- Providies oversight & direction to the video productions and social media teams
- Jennifer.Arenas@csulb.edu

Candice Wong
LEAD GRAPHIC DESIGNER

- Provides guidance & direction to the graphic design team
- Candice.Wong@csulb.edu

ASSOCIATED STUDENTS INC.
LONG BEACH STATE UNIVERSITY