

BOARD OF CONTROL MINUTES

Meeting #25

March 14, 2017

1. CALL TO ORDER

Treasurer Giovanni Smith called the meeting to order at 2:08pm.

2. ROLL CALL

Voting Members Present

Giovanni Smith (ASI Treasurer)
Dale Lendrum (ASI President Designee) (Ar @ 2:10pm)
Samuel Kim (ASI Senate Representative)
David Stout (CSULB Faculty Representative)
Sharon Taylor (CSULB President Designee)

Voting Members Absent

Logan Vournas (ASI Vice President)
Adriana Rincon (ASI Senate Representative)

Non-voting Members Present

Richard Haller (ASI Executive Director)
Anna Nazarian (SLD Representative)

Non-voting Members Absent

3. ADDITIONS/CORRECTIONS TO THE AGENDA

(M) Kim (S) Smith to approve Board of Control (BOC) Agenda, Meeting #25, March 14, 2017

VOTE ON THE MOTION

PASSES 3-0-1

4. COMMENTS

A. Comments from the Gallery
There were none.

B. Comments from the Board
There were none.

5. APPROVAL OF MINUTES

A. Board of Control Meeting #24, March 7, 2017

(M) Stout (S) Smith to approve Board of Control (BOC), Meeting #24, March 7, 2017

VOTE ON THE MOTION

PASSES 4-0-1

B. Sub-committees
There were none.

6. STATUS OF FUNDS SUMMARY

Treasurer Giovanni reported:

SP17 Summary

Current Year Unallocated Fund (CYUF): \$26,256.00
Student Travel Fund (STF): \$1,255.00
Student Research Grant (SRG): \$0
Athletic Facility Fee Waivers: \$5,000.00
University Student Union (USU) Waivers: \$2,477.00
Carpenter Performing Arts Center (CPAC) Waivers: 1
Post Season Sports Fund: \$9,960.00

7. GRANT APPLICATION HEARINGS

A. Student Travel Fund (STF)

1) Kaelin McAtee – Society for Wetland Scientists (SWS) 2017

McAtee will be traveling to Puerto Rico to present research to other field professionals in the field. McAtee hopes to disseminate important research findings and hopes to gain feedback from colleagues and peers. McAtee noted that \$100 of the conference fee was already covered by another source of funding.

Requested: \$500 (airfare & conference fees)

*\$500 maximum award

**(M) Smith (S) Kim to approve \$448 from STF to Kaelin McAtee - Society for Wetland Scientists (SWS) 2017
VOTE ON THE MOTION PASSES 4-0-1**

2) Elizabeth Primero – American College Personnel Association (ACPA) '17 Convention

Student was not present at this meeting. This item was tabled.

B. Current Year Unallocated Fund (CYUF)

1) Facility Fee Waiver Application: Beach Pride Events – An Evening with Common

Buhler-Scott presented “An Evening with ...” speaker series which brings prominent, high profile speakers to campus students on the challenges and pathways endured to reach success. This event is open to students, staff, and faculty and will be held on March 15th at the Carpenter Performing Arts Center.

Amount Requested: \$700

**(M) Smith (S) Kim to approve \$700 from CPAC to Grant Application: Beach Pride Events – An Evening with Common
VOTE ON THE MOTION PASSES 4-0-1**

2) Grant Application: Colleges Against Cancer – Relay for Life at CSULB

Martinson presented this recurring event aims to promote or sponsor public service to the surrounding community. The event is an approximately 18-hour team-based relay walk-a-thon to promote and fundraise for the American Cancer Society. The event will be held on April 8, 2017 on the Athletics Rugby Field. Martinson explained that the reason why they were having the event on the Rugby Field is because they are allowed to have food and drinks there.

Haller explained that the \$1,426 that is listed for the facility rental would qualify for an Athletic Fee Waiver.

Total Program Expense: \$5,166

Requested: \$1,666

**(M) Smith (S) Lendrum to approve \$1,666 from CYUF to Grant Application: Colleges Against Cancer - Relay for Life at CSULB, conditional upon the facility charges coming out of the Athletic Fee Waivers fund
VOTE ON THE MOTION PASSES 3-0-2**

3) Grant Application: Marine Biology Student Assn.

a. Biology Seminar Speaker MBSA

Hoffman presented this recurring event aims to promote discussion or debate of public issues. This speaker event will host an expert in the field talking about their speaker. Club members will enjoy pizza and discussion with speaker of the event after the seminar.

Total Program Expense: \$550

Requested: \$375

(M) Smith (S) Kim to approve \$375 from CYUF to Grant Application: Marine Biology Student Assn. - Biology Seminar Speaker MBSA

VOTE ON THE MOTION

PASSES 4-0-1

b. Spring 2017 Scuba Diving Certification

Hoffman presented this recurring event aims to develop students' professional and career-related skills. This event will cover the first level of Scuba certification training known as Open Water Certification. There are 15 students estimated to be in attendance.

Total Program Expense: \$4,125

Requested: \$2,250

(M) Smith (S) Kim to approve \$2,250 from CYUF to Grant Application: Marine Biology Student Assn. - Spring 2017 Scuba Diving Certification

VOTE ON THE MOTION

PASSES 3-0-2

4) Grant Application: Society of Hispanic Professional Engineers – Casino Night

This organization will host this recurring event on April 29th at The Pointe. They hope that this event will provide students with opportunities for on-camps social interactions. The funds will be used to cover the difference in facility charges between the USU and The Pointe, which is more costly compared to the USU.

Total Program Expense: \$3,324

Requested: \$1,699

(M) Smith (S) Lendrum to approve \$1,699 from CYUF to Grant Application: Society of Hispanic Engineers – Casino Night

VOTE ON THE MOTION

PASSES 4-0-1

5) Travel Grant Application: Eta Kappa Nu – Institute of Electrical and Electronic Engineers (IEEE) Eta Kappa Nu Student Leadership Conference

Three members from this organization will be traveling to Lafayette, Indiana to attend the IEEE Conference so they may attend the workshops provided in the hopes that they will help students gain leadership experience, professional development, and networking opportunities.

Total Program Expense: \$2,190

Requested: \$135

(M) Kim (S) Smith to approve \$135 from CYUF to Grant Application: Eta Kappa Nu – Institute of Electrical and Electronic Engineers (IEEE) Eta Kappa Nu Student Leadership Conference

VOTE ON THE MOTION

PASSES 4-0-1

C. Student Research Fund (SRF)

There were none.

8. OLD CORPORATE BUSINESS

A. Grant Application: American Marketing Assn. – AMA Intl. Collegiate Conference

Urena presented this organization will be traveling to New Orleans to compete in the 39th Intl. Collegiate Conference for the American Marketing Assn. Funds would be used for conference fees, transportation and lodging for 40 students.

Sen. Kim suggested that funds only be allocated for the students who are already there and competing, not those who will be leaving within the next couple of days.

Nazarian asked if the students were attending to present or compete at this competition and if all students that are going would be competing or just attending. Urena explained that the 25 students that have already left are the ones that will be competing, but the rest of the members would be attending and helping run the booth that they will set up at the event.

Sen. Kim asked if they would have to go through a second reading because the amount being allocated is over \$5,000.

Treasurer Smith explained that no second reading would be necessary since this is the organization's second week appearing before the board.

Nazarian suggested that in the future, the organization provide a list of which students are competing and which ones will only be attending, since this grant is meant to fund lodging and travel for students that are competing.

Total Cost of Travel: \$38,300
Requested: \$20,110

(M) Smith (S) Kim to approve \$5,000 from CYUF to Grant Application: American Marketing Assn. – AMA Intl. Collegiate Conference (1st Reading)

VOTE ON THE MOTION

PASSES 4-0-1

B. 2017-18 Student Organization Grant Application Process

Treasurer Smith recapped that applications will go through two readings: the current board will conduct the first reading with recommendations, and then the incoming board will make the final approval and allocation decision. Treasurer Smith noted this should've been a discussion item, not an action item; therefore, no action needs to be taken.

Nazarian asked when the applications would be available and when the deadlines would be. Haller replied applications will be available by the end of this week and the deadline will be late April/early May.

NO ACTION WAS TAKEN ON THIS ITEM.

C. ASI Scholarships

Haller noted rankings have not been received from Treasurer Smith, Lendrum and Waterfield.

Taylor asked what was the application receipt and due date timeline. Haller replied the applications were received in time from Valerie in Scholarships but the board received them late. Haller noted that the due date was based on information that Lindsay San Miguel as received from Valerie. Haller stated that Valerie will be contacted to see if the due date can be extended.

NO ACTION WAS TAKEN ON THIS ITEM.

9. NEW CORPORATE BUSINESS

A. Policy on Social Media (1st Reading)

James Ahumada, April Dela Cruz and Aaron Elimelech presented a large portion of guidelines have been updated for employee usage of social media, both for students and faculty.

Taylor asked if this was essentially just an outline of what official university organization accounts, or if the purpose is to have a say on what students post on their personal accounts, because this wouldn't be enforceable. Dela Cruz explained that this policy only applies to pages and accounts that would be the official ASI accounts, and those posts would be subject to approval by administration. Dela Cruz also explained that under this policy, these organizations would have to give administrator rights to the social media specialist.

Taylor voiced it's not appropriate to put something in their policy about something they do not administer or have control over, like ASI Media content.

Dela Cruz clarified that the only time that the reason why they ask for administrator rights or account log in information is in case a student leaves the organization unexpectedly and does not provide the organization with the log in information. The only time there would be intervention is if there were any typos, grammatical error, or inaccurate information.

Nazarian inquired if students or volunteers are able to create media sites and pages for events and organizations that they are a part of. Dela Cruz explained that it would be something that would be subject to approval and the process outlined in the policy.

Nazarian asked why this opportunity was being given to students, as opposed to just letting faculty and department heads be in charge of the social media outlets for these organizations. Elimelech explained that most of the requests that they receive are from students, so they felt that it was important to open up a way for students to create and administer social media outlets.

Nazarian asked for clarification on what the policy is for students sharing ASI posts on their personal pages, if this would essentially affiliate the student to the university. Ahumada explained that there should be a disclaimer that states that their views and posts do not represent the views of the university.

Taylor explained that it is important that they be very clear about whom this policy applies to, what those regulations are, and that they do not try to go outside the scope of their authority.

There was a consensus that some of the wording and language in the policy was unclear and Treasurer Smith suggested that members of the board look over this policy in detail and bring questions, suggestions, and discussion items to next week's board meeting.

(M) Smith (S) Kim to table this item until next week pending further review by members of the board
VOTE ON THE MOTION **PASSES 3-0-2**

10. REPORTS

A. Treasurer

There was none.

B. Senate Representative

There was none.

C. Executive Director

Haller reported the following:

- Second period rollbacks: \$15,098
- Turnout for elections is down compared to previous years: 5.2%, or 1,837, students have voted as of March 14th
- Will request an extension for submitting the ASI Scholarships, but reminded board members to submit their rankings as soon as possible.

11. VOLUNTARY CLOSING COMMENTS

Treasurer Smith reported a \$9,000 decrease in rollbacks and there will be meetings with the organizations that filled out an allotment schedule to confirm if they'll still be hosting those events.

Haller informed the board that University Vice President, Mary Stephens, is going to be retiring.

12. ADJOURNMENT

Without objection, Treasurer Smith adjourned the meeting at 3:40pm.