Associated Students, Incorporated California State University Long Beach

BOARD OF CONTROL (BOC) MINUTES Special Meeting #1

April 12, 2019

1. CALL TO ORDER

Chair Jesse Luna called the meeting to order at 9am

2. ROLL CALL

Voting Members Present

Jesse Luna, ASI Treasurer

Genesis Jara, ASI President

Frances Canales, ASI Senate Representative

Omar Prudencio Gonzalez, ASI Senate Representative

Surajit Roy, CSULB Faculty Representative

Leen Almahdi, ASI Vice President

Non-voting Members Present

Richard Haller, ASI Executive Director

Trace Camacho, CSULB Student Affairs Representative

Staff Present

Martiz Ware, ASI Director Administrative Services

1. PUBLIC COMMENTS

A. Comments from the Gallery

There were none.

B. Comments from the Board

There were none.

2. SPRING GRANT APPLICATION ORIENTATION

Haller conducted a spring grant application orientation and reviewed award criteria and scoring.

3. SPRING GRANT HEARINGS

Organization Name

- A. For Undocumented Empowered Leaders
 - 1) DACA Renewals Assistance
 - Luna: recommended using social media to lower the cost of advertisement.
 - Leyva: The advertising budget is to invest in posters, stakes and a new logo.
- B. Kappa Psi Epsilon Sorority Inc.
 - 1) Pinay Symposium
 - 2) Roots II Reality

No funding recommendations from the board.

C. 49er Driven

- 1) Driven Annual Charity Car Show
 - Canales: recommended fundraising prior to the event

<u>Voting Members Absent</u> Sean Lee, CSULB President Designee • Ware: recommended a car participant fee.

D. Women in Film Assn

- 1) Women's Exhibit
 - Haller: recommended collaborating with other student organizations on the event.

E. Educational Opportunity Program Student Organization

1) Conference 2020

No funding recommendations from the board.

F. TEDx CSULB

- 1) TEDx CSULB Conference, Prism
 - Haller: People who attend get a t-shirt, a swag and a meal for the ticket price?
 Ramirez: Just the t-shirt and a meal
 - Ware: Recommended efforts to reach more students, since it is a large quantity of money being requested.
 - Jara: Asked for information on President Conoley and Provost contribution in the past year Ramirez: President Conoley sponsored a reception event and certificate for speakers. Provost contributed with expenses related to licensing for the event.
 - Luna: recommended increasing the student ticket price.
 - Almahdi recommended increasing general public ticket price.

F. Muslim Student Assn

- 1) Eid @ The Beach
- 2) Humanitarian Week
- 3) Islam Awareness Week
- 4) Palestine Awareness Week

No funding recommendations from the board.

G. Student Event Planners Assn

- 1) Floral Design Workshop
- 2) Speakers Panel

No funding recommendations from the board.

G. Society of Women in Business

- 1) International Women's Day Conference
 - Luna: recommended getting sponsors and co-sponsors.
 - Camacho: recommended getting in contact with PCSW.

H. Hermanas Unidas

- 1) Latina Connection Conference
 - Angelica Martinez: This is a collaboration between multiple organizations. Their organization will assist with advertising not event funding.

I. Chinese Students Scholars Assn

- 1) 2019 New Chinese Intl Students Scholars Welcome Party
- 2) 2019-20 Chinese Spring Festival Gala
 - Roy: Will you be charging admission?
 - Yu: \$8 ticket
- J. Campus Couture
 - 1) Campus Couture Fashion Show

- Haller: recommended increasing non-student ticket prices.
- Da Silva: Other school fashion shows have tickets prices from \$10-\$20 dollars. Raising the prices in relation to other schools might decrease the number of attendees.

K. La Raza Student Assn

- 1) Dia De Los Muertos
- 2) Latinx Culture Through Music
- 3) Mental Health Care Wellness Forum √
- 4) Panza Monologue
- 5) Tierra de Oro
- Roy: If you had to select three events, which one would it be?
- Benitez: Dia de Los Muertos, Tierra de Oro, Panza Monologue

L. Student Life Development

- 1) 14th Annual Lavender Graduation Celebration
 - Nazarian: will submit a USU Fee Waiver.
- 2) 33rd Annual Black Graduation Celebration
- 3) Annual T3 Leadership Institute
 - Nazarian: Student fees cover the food.
- 4) Chicano Latino Graduation Celebration
 - Haller: Does the Graduation Celebration that are held in the Pyramid include the possibility of a fee waiver?
 - Nazarian: Yes, the price is already included with a fee waiver. The Pyramid facilities bill us for the set-up event days as well.
 - Luna: Does Black and Chicano Latino Graduation have contributors?
 - Nazarian: They sell add space on their booklets in order to increase revenue.

M. Model United Nations

- 1) Long Beach Intercollegiate Model United Nations
- 2) Mock MUN
- 3) MUN Conference, UCLA
- 4) MUN Intercollegiate Conference, Santa Barbara
- 5) MUN Portland
- Taylor: revenue comes from membership dues and fundraises.

N. Fine Arts Roundtable

- 1) 2-2- Greater LA Master of Fine Arts Exhibition
 - Jesse Parrott: The event is free and open to the public.
- 2) Museum Studies Exhibitions
 - Luna will invite the representative to the next Board of Control Meeting.

The meeting recessed at 1pm.

The meeting resumed at 2pm.

O. Camp Kesem

1) Camp Kesem

No funding recommendations from the board.

R. Rising Scholars

- 1) Breaking Barriers Speaker Series
 - Luna: noted that the organization is requesting 74% funding while they can only request 70%.

- S. Vietnamese Student Assn Hector Selinas
 - 1) Friend Zoned
 - 2) Vietnamese Culture Night
 - 3) Vietnamese Graduation Celebration
 - Luna: recommended to increase the ticket price due to complimentary services offered in the ceremony.

T. Latinx Student Union

- 1) Breaking Fronteras Undocu5k
- 2) Celebrando Nuestra Cultura
- 3) Fall Latinx Student Welcome
- 4) Spring Latinx Week of Welcome

No funding recommendations from the board.

U. Cambodian Student Society

- 1) 35th Annual Cambodian Culture Night
- 2) Bong Poun Mentorship & Alumni Night
- 3) Cambodian Student Society Graduation Celebration
- 4) Khmer Student Coalition Conference

No funding recommendations from the board.

V. American Indian Student Council

- 1) 50th Annual CSULB Pow Wow
 - Luna: Do you have any sponsors?
 - Cawker: No, if there is a sponsor in a Pow-Wow, it becomes a game of politics.
- 2) American Indian Graduation Celebration
- 3) American Indian Leaders of Today Tomorrow Education Conference
 - Roy: Why don't the other events have entry fees?
 - Cawker: In our culture, we do not charge people to be in contact and experience cultural events.
- 4) American Indian Lectures Workshops

W. Black Student Union

- 1) Black Beach Experience
- 2) Black Consciousness Conference
 - Camacho: Is there a difference in price for students and non-students?
 - Phillips: want to maintain low ticket prices for the community to increase attendance rates.
- 3) Black History Month
- 4) Black Student Union Fashion Show

X. Pilipino American Coalition

- 1) Pilipino Cultural Night
 - Luna: recommended using more social media routes for advertisement to lower the costs.
 - Choi: Most of the costs regarding printing is for booklets to explain our culture and the event.

2) Pilipino Christmas Festival

- Luna: Are the co-sponsors providing funding assistance?
- Choi: I am not sure.
- Luna: What is the purpose of the T-Shirts for volunteers?
- Choi: Just to make it easier to identify who the volunteers are.

3) Pilipino Graduation Ceremony

- Luna: Have you considered selling tickets for non-student participants?
- A: Since it is a small ceremony, we decided to keep it with no cost since there are families struggling financially.

Y. Pacific Islander Association

- 1) Cultural Graduation Celebration
 - Haller: Is there a reason why faculty/staff pay less for the event?
 - Fifita: Not sure about it but it might be to encourage faculty and staff to attend the event
- 2) Luau
 - Luna: Since it is two events, do participants have to purchase two tickets?
 - Fifita: No, it is one ticket for both events.
- 3) Pacific Islander Cultural Outreach Day
- 4) Pasifika Voice

4. VOLUNTARY CLOSING COMMENTS

There were none.

5. ADJOURNMENT

Chair Luna adjourned the meeting at 3:58pm.