

LOBBY CORPS MINUTES

Meeting #16

February 1, 2018

1. CALL TO ORDER

Chair Jara called the meeting to order at 12:30pm.

2. ROLL CALL

Voting Members Present

Genesis Jara (Chief Government Relations Officer)
Sofia Musman (ASI Vice President)
Stephanie Argent (Senate Representative)
Danielle Carancho (Senate Representative)
Melissa Mejia (Senate Representative)
Hilda Jurado (Student-at-Large)
Amanda Kilian (Student-at-Large)
Nicolas Olenslager-Orton (Student-at-Large)

Voting Members Absent

Autumn Farmer (AVP Legislative & External Relations Designee)

Non-voting Members Present

Non-voting Members Absent

Lindsay San Miguel (Asst. Director, Government Affairs & Initiatives)

3. APPROVAL /CORRECTIONS AND APPROVAL OF THE AGENDA

(M) Argent (S) Mejia to approve the Lobby Corps Agenda, Meeting #16, February 1, 2018

VOTE ON THE MOTION

PASSES 8-0-0

4. APPROVAL OF THE MINUTES FROM THE LAST MEETING

A. Lobby Corps, Meeting #15, January 25, 2018

(M) Carancho (S) Argent to approve Lobby Corps Minutes, Meeting #15, January 25, 2018

VOTE ON THE MOTION

PASSES 8-0-0

5. PUBLIC COMMENTS/ANNOUNCEMENTS

Brittany, ASI's Communications Assistant introduced themselves to the board and encouraged them to reach out to them if they have any questions or need help with anything.

6. REPORTS

A. Chair/Government Relations Officer

Chair Jara reported the following:

- CHES Orientation will be on February 15th from 6-7 pm
- They will start with an icebreaker so that everyone can get to know each other. Jara will then go over the main points and purpose of Lobby Corps, the topics they will be discussing with legislators, and some information about CHES. Groups will be assigned here as well.
- The actual training event will be on Saturday, February 24th from about 9am-3pm.
- Mock visits will be conducted with actual scenarios that students may face at CHES
- Jara believes that they should have a list of all of the assembly and senate bills that they are going to advocate for available for CHES. Asked for help from board members in presenting specific details for each assembly bill during the training session.
- Legislative visits for CHES – Start reaching out to legislators to schedule those visits now

- Don't forget to pay the \$25 for CHESS to the Business Office and give the receipt to San Miguel
- SQE was really active at the CSSA meeting this past weekend. They will be having a rally on March 20th at the Chancellor's Office and they will have transportation back and forth from all CSU campuses across the system
- They went over the tuition increase proposal and RISE and College for All presented as well
- Motioned to support AB1037- Service Incentive Grad Program and AB1767 – Kick start my Future Loan Forgiveness Program
- Board of Directors meeting – Academic Senate gave their report and they passed their resolution in support of Project Rebound. Approved unanimously and they are also urging the state to fund this program and stated the benefits of providing these opportunities to formerly incarcerated students
- Chancellor White attended and responded to SQE and stated that they do not want the tuition increase to pass. There is \$171 million dollar gap between the budget and what the governor is allocating to the CSU system. The last resort would be a tuition increase and they are trying to push the vote back as much as possible. They want to exhaust all resources before taking a vote, but they were not clear as to how the board will vote.
- Chancellor White was asked:
 - If the tuition increase passes, would they take a pay cut and they answered no. When asked why, they answered "I have mouths to feed at home and I donate to philanthropic programs and I can show my support to students in other ways."
 - Are tuition increases directly related to dropout rates, answered no
 - President Nino asked what they did with last year's tuition increase money and why there hasn't been a report released outlining how this money was spent. White referred to their financial person and they claimed this report would be out sometime in May
 - Asked about employee compensation increases and why this was a topic of conversation knowing that they never get enough funding and that this would result in a tuition increase. White stated that they are not apologetic about this because they believe that administration and employees need to be compensated well in order to keep us competitive among other systems or institutions
- Everyone was disappointed with these responses
- Hosting a CSSA event on campus on April 7-8 and they will definitely need help for this event

B. Vice Chair

Vice Chair Carancho reported the following:

- The deadline to pay the \$25 for CHESS is February 9th

C. Students-at-Large

Students-at-Large reported the following:

- Olenslager-Orton – no City Council meeting on Tuesday. Spoke to Kilian regarding legislative visits, and thinks they should all jump in on legislative visits to help lighten Kilian's workload
- Kilian – still working on the legislative visits
- Jurado – Attended the CSU Board of Trustees (BOT) Meeting
 - Chancellor White provided figures on the declining graduation rates, noting that a lot of freshman are not coming back after their first year
 - Lieutenant Governor Gavin Newsom was present, but they left early and were not present for a lot of relevant information for the Governor's Office
 - Finance Committee – BOT requested \$263 million for the budget and the governor proposed \$92 million; this is a budget gap of \$171 million
 - They are proposing either a tuition increase and/or reducing funding from programs and resources to students
 - They are planning to reduce/eliminate funding from the following items:
 - \$75 million from Graduation Initiative

- \$20 million from Student Enrollment Growth
- \$15 million from Infrastructure
- Tuition increase is proposed to bring in approximately \$70 million in operating revenue, and an extra \$35 for more state university grants
- Even if they were to reduce funding from these programs, they stressed that a tuition increase would still be necessary. But if the governor increased funding up to \$100 million, they would not need a tuition increase
- For the next meeting in March, they will be going over what they spent the money on from last year's tuition increase
- Still have not given a specific date for when this vote will take place
- They will start a new procedure in May 2018 where they will take all the extra applications from impacted CSUs and funnel them into those that are not impacted. Students who live within close proximity of those universities would receive priority

D. Senate

Senator Argent reported the following:

- Passed the Beach Against the Increase Resolution for it's 2nd reading
- Elected the following positions:
 - CBA Senator Erika Paz
 - 2 ASI Media Board Trustees, Daria Anatonova and Victor Wright
 - IPCDC Trustee, Frances Canales
 - Submitted an application for an SJEC Trustee for the SJEC to review
 - Confirmed a Commissioner for International Student Affairs Bomi Lim
- Presented the resolution commemorating Dr. Jean Caveness

E. AVP Legislative & External Relations

- Farmer was not present; nothing to report

7. OLD BUSINESS

A. Discussion Item: Dream Act of 2017 Efforts

Carancho stated that reservations were confirmed for phone banking on Tuesdays in February. They will begin on February 6th in room 204 from 12:30 to 1:30 pm. Tuesday February 27th will be in room 304.

Commissioner for AB540 & Undocumented Students, Gaby Hernandez, reached out to them and offered to help out in any way they can and sent a phone banking script that can be used for this event.

B. Discussion Item: Goals for the Semester

Jara went over the main focuses for this semester:

- Dream Act of 2017
- Tuition increase
- Housing Long Beach
- Mental Health: If there are enough resources and time they hope to host a Town Hall event to bring light to this issue and the resources available on campus
 - Carancho spoke to Kim and they asked if they could include this issue in their legislative visits and CHES
 - Jara answered that they could definitely take this into consideration for the visits and for CHES

8. NEW BUSINESS

A. Information Item: CHES Visits Email Template

Jurado discussed the major point of the template and asked for any suggestions on how they could improve this. Also reminded board members to update the template for each specific legislator and to include their own contact info.

The board thanked Jurado for sharing this and felt that this would help streamline the scheduling process.

B. Discussion Item: Tuition Increase Efforts

Jara outlined the main points of these efforts:

- Resolution – Passed for its 2nd reading in Senate
- Tabling – Beginning the week of March 5th until the end of May
- Flyers – These will be used while tabling to inform students of the tuition increase
- Postcards – Students will write down their feelings about the proposed increase and these can be taken to CHES visits
 - Jurado thinks this is a great idea and they used them last year and read some of them during CHES
 - Carancho suggested having 22 West Magazine start a column titled Beach Against the Increase that can also help bring light to the issue
 - Musman suggested bringing this up at the Media Board meeting on Friday, 2/2
- Video – This will be shared on social media to inform the students about the tuition increase. Jara asked for input and ideas on this topic
 - Musman is going to reach out to ASI productions to help make this video. Their idea for this video is to have students talk about the tuition increase and how this is going to affect them
 - Mejia believes this is a great idea and would be an excellent way to reach as many students as possible. Thinks they should include student stories and have their voices be prominent on this video
 - Jara agreed and asked Musman to keep the board updated on how this is going
- Lobbying CSU Board of Trustees – Find a way to express our concerns to CSU BOT members
- Town Hall – Proposed for April 10th or 17th from 11-1 at the Speaker’s Platform
 - Attendees: Cristina Garcia, Sharon Quirk-Silva, Anthony Rendon, and Maggie White as well as any other legislators the board would like to invite.
 - Kilian to reach out to those listed to invite them to this event
 - Event Flyer: Promote via social media
 - Carancho pointed out that they should have their flyers and handbills all be similar so that students know these events are linked and so that it looks more cohesive and unified
 - Event Itinerary: Set timeframes for the duration of the event and speakers’ order
 - Signs: Create signage to display throughout campus to advertise this event
 - Jurado suggested having the event on April 19th in place of the Lobby Corps meeting so that everyone is available to attend
 - Jara stated that this is a possibility and confirmed the date for the event as April 19th
 - Food & Beverage: Provide food and beverages for attendees
 - 22 West Media: See if they can make a Beach Against the Increase column to share student stories
 - Musman thinks this is a great idea and believes that Radio and Magazine would be more than willing to include these efforts into their outlets
 - Additional Efforts by Other Boards (Judiciary): Host workshops to inform students about the tuition increase
 - Cabinet: Student outreach to student organizations

C. Discussion Item: Tuition Increase Proposal

Jara asked if there were any questions or comments regarding this proposal. There were none.

D. Information Item: Housing Long Beach – Jordan Wynne

Wynne updated the board on the happenings of their Housing Long Beach efforts as well as the current political landscape:

- Internally, they got their petition language approved by the city attorney. They sent it back to Housing LB on Monday night
- Moving forward with the signature gathering part of the campaign and are getting their petitions approved by the city clerk
- Tomorrow, you will see a publication of the ballot title and summary as officially prepared by the city attorney in the Press Telegram
- Early next week, they will start doing their petition circulation
- Large kick off event on Sunday, February 11th at 12:00pm at MacArthur Park
- Steering Committee: Housing Long Beach, Long Beach Tenants Union, Greater Long Beach Interfaith Community Organization, The Great Panthers, Educated Men with Meaningful Messages (EM3), and Latinos in Action
- Meeting this afternoon to talk about financing and campaign strategies
- They are endorsed by 20 organizations throughout Long Beach, and they are going to have some larger pitch meetings to other business and labor unions
- In terms of response, there was a bit of a scandal that happened around the time that they submitted their language for review from the city clerk. This was also around the time when candidates were meeting their headlines to submit for candidacy
- Robert Fox was going to run, but at the last second had a meeting with Robert Garcia. Garcia agreed to implicitly oppose rent control and to drag out the process for the land use element discussion so that everything that is going on for rezoning is going to be stymied for the next few months
- Currently have discussions lined up with 5 council members for the next month to discuss rent control efforts. They are hoping to get some student representatives to attend and speak at these meetings.
- Working on getting 3,500 to 4,000 signatures by the end of May
- If anyone is interested in volunteering or helping with these efforts, they can let Jara know or may contact Jordan Wynne directly

Jurado asked about the meeting that is being held today and asked for the time and location.

Wynne answered that the meeting is from 2-4pm every Thursday and encouraged all members of Lobby Corps to attend.

Jara stated that they would follow up with Wynne in terms of what they would need help with specifically and upcoming events. They can then move forward with specific projects and collaborations that fall in line with Lobby Corps policy agenda and schedule.

9. VOLUNTARY CLOSING COMMENTS

Jurado commended Senator Mejia for also attending the CSU Board of Trustees meeting and feels that they were able to learn a lot of information they can use in their lobbying efforts.

10. ADJOURNMENT

Without objection Chair Jara adjourned the meeting at 1:32pm.