

LOBBY CORPS MINUTES
Meeting #17
February 8, 2018

1. CALL TO ORDER

Chair Jara called the meeting to order at 12:31pm.

2. ROLL CALL

Voting Members Present

Genesis Jara (Chief Government Relations Officer)
Sofia Musman (ASI Vice President)
Stephanie Argent (Senate Representative)
Danielle Carancho (Senate Representative) **(Ar @ 12:32pm)**
Melissa Mejia (Senate Representative) **(Ar @ 12:31pm)**
Amanda Kilian (Student-at-Large)
Nicolas Olenslager (Student-at-Large) **(Ar @ 12:31pm)**
Hilda Jurado (Student-at-Large)
Autumn Farmer (AVP Legislative & External Relations Designee) **(Ar @ 12:33pm)**

Voting Members Absent

Non-voting Members Present

Lindsay San Miguel (Asst. Director, Government Affairs & Initiatives) **(Ar @ 12:42pm)**

Non-voting Members Absent

3. APPROVAL /CORRECTIONS AND APPROVAL OF THE AGENDA

(M) Argent (S) Jurado to approve the Lobby Corps Agenda, Meeting #17, February 8, 2018

VOTE ON THE MOTION

PASSES 5-0-0

4. APPROVAL OF THE MINUTES FROM THE LAST MEETING

A. Lobby Corps, Meeting #16, February 1, 2018

(M) Jurado (S) Argent to approve Lobby Corps Minutes, Meeting #16, February 1, 2018

VOTE ON THE MOTION

PASSES 6-0-0

5. PUBLIC COMMENTS/ANNOUNCEMENTS

Carlos Valenzuela discussed the Judiciary branch's proposal to help fight the potential tuition increase. They are going to be conducting classroom speeches for all of the different colleges on campus. The purpose of these classroom speeches is to get the word out about the tuition increase and to help get as many students involved as possible. They will be coming up with a script and they will be bringing this to Lobby Corps for feedback and approval.

Jurado thinks the classroom speech idea will be incredibly effective and thinks it would be a good idea to also collaborate with Senate and provide them with all of the information and resources that they think would be helpful for their own classroom speeches.

Valenzuela agreed and added that they are also going to bring those presentations to student organizations that they believe would be interested in collaborating on these efforts.

Jurado asked how long they were thinking each presentation should be and what main points they were going to cover.

Valenzuela said they hadn't discussed the time limit for the speeches, but it should not be more than 5 minutes. As far as content it would cover meeting dates and times, what resolutions have passed in Senate, and Lobby Corps efforts.

Carancho hopes they can get them to come to college councils, classrooms, and other organizations such as CLASC.

Jara will be in contact with Valenzuela to see how they are coming along with the script and schedule. If anyone is interested in participating in this, Jara will pass that information on to Valenzuela.

Yamagiwa presented on behalf of Students for Quality Education (SQE) efforts regarding the tuition increase. Since the CSU Board of Trustees (CSU BOT) is not voting on the tuition increase in March, SQE changed their approach and efforts:

- April 4th: Large action at the capital; they are going to be mobilizing hundreds of students all throughout the CSU system. Buses will be leaving Tuesday night so they can spend all day Wednesday at the protest.
- March CSU BOT: Small action and want to take up space in this meeting and have some sort of visual display and let their presence be known
- Will also be having classroom presentations, tabling, and lobbying efforts
- Main focus is to get people to go to event on April 4th

Jurado asked who would be the contact person if they know of any students that would want to attend the event on April 4th.

Yamagiwa provided the SQE email and directed anyone who is interested in attending this event, to email them directly: lbstate.sqe@gmail.com

Yamagiwa added that SQE meetings are on Tuesdays from 12:30-1:30pm. Usually in La Raza Center in FO4-262, except for the meeting on 2/13, which will be in FO4-180.

6. REPORTS

A. Chair/Government Relations Officer

Chair Jara reported the following:

- Don't forget to pay for CHESS and give the receipt to San Miguel
- Keep booking legislative visits
- Posted Housing LB meeting dates on the FB page if anyone is interested in attending and will continue to keep in contact with them for any potential collaboration efforts

B. Vice Chair

Vice Chair Carancho reported the following:

- Got the green light for the column on the tuition increase for 22 West Magazine. If you are interested in sharing your story, you need to provide your name, major, year, 2-3 sentences on what the tuition increase would mean to you, and a picture of yourself to include in the article.
- Phone banking has begun; thank you to Argent, Kilian, and Olenlager for participating

C. Students-at-Large

Students-at-Large reported the following:

- Jurado – Chancellor White will give a CSU wide report on Sunday, February 11th from 3-4:45pm at the Ernest McBride Park. There will also be an Q&A portion for this presentation
- Kilian – Still working on legislative visits and contacting assembly members about the Town Hall Event in April
- Olenlager – City Council discussed their development plan, but they have not voted on a new one since 2013. Also looking at a projection of the deficit in the city and are looking to raise fines and ambulance things, among other things. They are also looking at the Olympics for 2028.

D. Senate

Senator Argent reported the following:

- Passed the Beach Against the Increase resolution for its 3rd reading
- President Conoley was presented and stated that they are against the tuition increase and does not believe it will pass. Advised them to look for State University Grants (SUG) and encouraged them to lobby the governor for funding
- Conoley also informed them of a new ballot measure which is an estate tax and will be on the ballot in November and could be a potential funding source for higher education

E. AVP Legislative & External Relations

Farmer reported the following:

- Provided strategizing tips for upcoming CHESS visits and stated, per Carbaugh, that the most important thing is that it is really about convincing the governor. Suggested a social media campaign that is targeted directly for the governor and that stresses accessibility and affordability. Also suggested a letter campaign writing to the governor
- Handed out student counts for Senator Ricardo Lara and can send an electronic copy of that for the February 9th meeting. Asked board members to let them know if you need any more student counts for upcoming legislative visits
- Advocacy Day – President Conley and Teri Carbaugh will be meeting with a couple of legislators: Assemblyman Patrick O'Donnell, Assemblyman Al Muratsuchi, and Senator Ricardo Lara

7. OLD BUSINESS

A. Discussion Item: Dream Act of 2017 Efforts

Carancho – Phone banking started on Tuesday and sent out an email to Anna Nazarian to send out to student organizations. Will follow up with them after the meeting to find out if that information was sent out.

Olenlager thought the event was successful even though they didn't get a lot of "yes" responses or much enthusiasm.

Kilian stated that they encountered a lot of "wishy-washy" responses because of the current climate of constant negotiations.

B. Discussion Item: Tuition Increase Efforts

Jara provided an updated list with the changes that they had discussed last week and asked members of the board to look it over to make sure everything was correct.

Olenlager asked if they would they be able to send the postcards for the governor per Farmer's suggestion for a letter campaign.

Carancho said that they were thinking of combining the postcard idea with the column idea and then sending that out to the governor and taking it with them to legislative visits.

Jurado felt that the postcards were very effective and thinks they should keep them because the column in the newspaper would be strictly for students on campus as opposed to students in the CSU system.

Kilian asked if they are attempting to save the budget for the big Town Hall event.

Jara stated that they have not looked at the overall budgetary impact for the Town Hall event, but if postcards are something the board wants to do, they can keep them in their efforts.

Olenlager believes that the column idea is great and thinks it would have a little bit more reach if they did this compared to just the postcards.

Carancho agrees and added that the column came about in an attempt to not keep repeating the same efforts as they have in the past.

Jara was hoping that at the last CSSA meeting they would discuss what their overall platform and unified campaign would be. Found out that they are leaving this until their February 16th meeting.

Musman contacted ASI Comm about the video and will keep the board updated with any progress.

8. NEW BUSINESS

A. Discussion Item: College for All Campaign

Jara offered information on this campaign based on the CSSA meeting as well as the information on their website. Essentially, this campaign asked for the institution of an estate tax and then those funds would be used to provide free tuition. Wanted to know if the board was interested in participating in these efforts.

Olenlager asked if they have people that are doing that on campus already, because they remember seeing a table for the College for All Campaign.

Yamagiwa explained that it was the Korean Resource Center that has been tabling on behalf of CSSA.

Carancho stated that if they do decide to do this, it should be combined with already established tabling efforts.

Kilian is this something that we decide informally or as a board.

Musman suggested that if they are going to take part in this, they could work with Senate to write a resolution stating that ASI is going to support this and push Lobby Corps to advocate for this. If there were already a department on campus lobbying for this, it would be fine to just join efforts with them.

Jara will reach out to the Korean Resource Center to find out what they are currently doing and how Lobby Corps can collaborate with them. The board will decide together whether or not this is something that they are interested in and is feasible for this semester.

9. VOLUNTARY CLOSING COMMENTS

San Miguel reminded the board that the deadline for the \$25 CHESS fee is tomorrow, Friday, February 9th.

10. ADJOURNMENT

Without objection Chair Jara adjourned the meeting at 12:57pm.