

LOBBY CORPS MINUTES
Meeting #19
February 22, 2018

1. CALL TO ORDER

Chair Jara called the meeting to order at 12:31pm.

2. ROLL CALL

Voting Members Present

Genesis Jara (Chief Government Relations Officer)
Sofia Musman (ASI Vice President)
Stephanie Argent (Senate Representative)
Danielle Carancho (Senate Representative)
Melissa Mejia (Senate Representative)
Amanda Kilian (Student-at-Large)
Nicolas Olenslager-Orton (Student-at-Large) **(Ar @ 12:35pm)**
Hilda Jurado (Student-at-Large)
Autumn Farmer (AVP Legislative & External Relations Designee)

Voting Members Absent

Non-voting Members Present

Lindsay San Miguel (Asst. Director, Government Affairs & Initiatives)

Non-voting Members Absent

3. APPROVAL /CORRECTIONS AND APPROVAL OF THE AGENDA

(M) Argent (S) Jurado to approve the Lobby Corps Agenda, Meeting #19, February 22, 2018

VOTE ON THE MOTION

PASSES 8-0-0

4. APPROVAL OF THE MINUTES FROM THE LAST MEETING

A. Lobby Corps, Meeting #18, February 15, 2018

(M) Carancho (S) Mejia to approve Lobby Corps Minutes, Meeting #18, February 15, 2018

VOTE ON THE MOTION

PASSES 8-0-0

5. PUBLIC COMMENTS/ANNOUNCEMENTS

Sen. Yamagiwa came to the board on behalf of SQE and spoke to them about upcoming events:

- March 20th: CSU Board of Trustees meeting protest
- April 4th: Big Action in Sacramento. They are bussing students up to the State Capitol on April 3rd, protesting on April 4th and then coming back that same day

Jara let them know that they will be tabling in March for the tuition increase so they can definitely collaborate on those efforts.

Carancho asked what the hash tags for SQE were on social media.

Yamagiwa said the two hash tags they have been using are #freethecsu and #fundthedream. They also passed out commitment cards for anyone who is interested in attending the event in Sacramento.

6. REPORTS

A. Chair/Government Relations Officer

Chair Jara reported the following:

- Still has not heard from the Korean Resource Center regarding the College for All campaign. Does not feel that they have the time to add this campaign to all of their other efforts and events. The board agreed.
- CHESS Visits: Let's not book any from 9:30-10:30 am because CSSA is going to be having a press conference/protest on the steps of the state capitol and they want as many students there as possible

B. Vice Chair

Vice Chair Carancho reported the following:

- Attended Housing Long Beach event on Thursday with Senator Mejia
- Spoke with Chloe Kim, Commissioner for Wellness Affairs, regarding mental health efforts. They provided them with SB 968 so they can include this in their CHESS visits.
- Beach Against the Increase – If anyone is still interested in being a part of that, they can still submit their stories for review.

C. Students-at-Large

Students-at-Large reported the following:

- Olenslager-Orton – City Council: Last semester they had hotel workers and other service industry workers come together in an attempt to unionize, but were not allowed to. At the last meeting, the port truck drivers were approved by City Council to work with Teamsters to get their union started. Added that Mayor Robert Garcia called for that, so that is probably why it was approved.
 - San Miguel pointed out that hotel workers, a female dominated industry, were not allowed to unionize. However, port workers/drivers, which are in a male dominated industry, were allowed to unionize with no problem.
 - Olenslager-Orton stated that their reasoning behind approving the unionization of port workers is that they are city employees, whereas hotel workers are not employed by the city so they do not feel that it is in their right to allow them to unionize.
- Kilian – Maggie White is not able to attend the Town Hall event, but they suggested that they invite Marcos Montes, the VP of Legislative Affairs at CSSA and they will be attending. For CHESS training, they will be doing their presentation on Homelessness and Food Insecurity.
- Jurado – Nothing to report

D. Senate

Senator Mejia reported the following:

- At the last Senate meeting there was an Invocation by Manuel Perez, Director of Career Development Center
- Election of SJEC Student-at-Large, Kathia Viteri
- 1st reading: Resolution for the retirement of Prospector Pete and disassociation from the Gold Rush Era. They decided that they couldn't take the statue down because it was student funded art, but they talked about adding a plaque that depicts the other side of history that affected a lot of Native American tribes in the area. Will keep the board updated upon further readings/discussions.

E. AVP Legislative & External Relations

Farmer reported the following:

- Commencement – There may be an announcement coming out of the Provost or President's office that will hopefully provide more information on this year's commencement ceremony and the changes that will take place.
- If there are any additional questions, Farmer would be happy to bring those questions to Carbaugh on behalf of the board.

7. OLD BUSINESS

A. Discussion Item: Dream Act 2017 Efforts

Jara attended CSSA and they received a bit of an update regarding DACA, undocumented students, and what has been happening on the federal level. Basically, there are three pieces of legislation that failed that would have essentially replaced DACA. There might be an appeal to the Supreme Court that would basically rule Trump's decision to rescind DACA as unconstitutional.

March 5th deadline is still there, but the final outcome of this legislation is still very vague and undecided.

Regarding phone banking, just keep your efforts very general and continue to express our support for a clean Dream Act since there is not much additional information regarding legislation.

Carancho added that the location of the last phone banking session for this is month has been changed to USU-304.

B. Discussion Item: Tuition Increase Efforts

Jara stated that at CSSA they discussed two specific campaigns that they will be using for CHES and advocacy. The two campaigns are "Choose the CSU" and "Back to the Basics."

"Choose the CSU": Will have the same colors, logos, and materials as last year such as postcards, t-shirts, and lapel pins.

"Back to the Basics": The colors scheme is a baby blue for this campaign and the logo is three different symbols; one represents food insecurity, one symbolizes student homelessness, and the other symbolizes mental health. They will also have posters, t-shirts, and lapel pins with each of the symbols that they can take with them to CHES.

Action plan: They will continue to use the established four overarching themes and the bills that go along with them. CSSA is not going to inform them of the specific plan until the meeting before Advocacy Day.

CSSA is going to provide postcards that they can have students fill out and they will also be taking the 22 West article, so they do not feel that they need to do postcards on their own as it will be redundant.

San Miguel asked if they are going to come up with their own campaign/tagline for marketing purposes.

Jara explained that upon discussion with CSSA, they suggested using the phrase "Fully Fund the CSU." After discussing this with San Miguel, they agreed that they should explicitly state that they oppose the tuition increase because they feel that the knowledge of an impending tuition increase would actually mobilize students to come out to their events. Asked for suggestions on what name they would like to implement.

Carancho suggested using "Beach Against the Increase."

Jara thinks that "Beach Against the Increase" works for the 22 West Magazine piece, but once they start bringing in state legislators, they should use something that would apply for the CSU system as a whole.

Carancho asked if it was something they could collaborate with SQE on again this year. Yamagiwa agrees with Jara and added that the "Free the CSU" campaign is a broader term that is all encompassing of the struggles of college students, not just the proposed tuition increase.

Jara asked what they wanted the town hall event title to be.

Mejia suggested Town Hall: Free the CSU.

Jurado agrees and thinks they should remember that they are going to invite legislators from all over the state and different jurisdictions. They suggested, "Fund the CSU."

Carancho suggested "Fund the CSU: Stop the Tuition Increase" and include #freethecsu in their marketing items and social media posts.

The board agreed.

Jara stated that the Town Hall event is going to be held at the Speaker's Platform from 11am-1pm. The program part would be from 12-1pm and they would just do set up and tabling from 11am-12pm. They think they should have large signage to let students know that the event is open to everyone and how they can get involved will help the event be successful.

Jara will attempt to find out what construction will be going on that day and they suggested getting pizza from The Nugget as an incentive to get students to participate. They would also like to give guest speakers some kind of gift as a thank you for being at the event and speaking.

Jara stated that they already have two CSSA representatives and three legislators, so they think they should have about nine guest speakers total.

Carancho suggested inviting other organizations. Also suggested that they reach out to Kamala Harris and invite them to this event.

San Miguel stated that they believe nine speakers in a one-hour time frame is a lot. If they were a student at this event, they would want to ask questions. So they should allow some time at the end of the event for students to ask questions and be able to speak with the legislators and speakers present.

Mejia thinks they should have two students and should have the Q&A session after each individual speaker. Also suggested having some whiteboards for students to write messages on to help make it more attractive to students walking by.

Olenlager-Orton believes that it would be more effective if they do a panel and then have a large Q&A at the end.

Jara thinks that because their guest speakers are comprised of such a diverse group, it would be difficult to hold an effective panel and keep it from being redundant. Thinks that if they save about 15 minutes towards the end, they could do a general Q&A session with all of the guest speakers.

Kilian asked if there were any suggestions for additional legislators they would like to invite to this event.

Jara suggested inviting Senator Ricardo Lara.

8. NEW BUSINESS

A. Discussion Item: CHESS Training Preparation

Jara posted the info on the Facebook page regarding the CHESS training this Saturday and asked all board members to get the information for presentations in by 12 pm tomorrow, Friday 2/23.

Jurado suggested using Google Docs so that they can all input their information and then convert that to a PowerPoint or PDF.

Carancho said they would create this document and send it to all board members today.

Jurado confirmed the following assignments:

- Jurado and Carancho – Tuition Increase
- Musman and Argent – Mental Health
- Mejia – Undocumented Students
- Olenlager and Kilian – Housing and Food Insecurity

Olenlager-Orton asked if they needed to provide any background information on their topics.

Jara stated that they should provide some background information on what that specific topic and corresponding programs look like on campus.

Mejia asked if there was a specific slide minimum they were supposed to fulfill.

Jara said they should have enough slides to adequately inform trainees on the topic and get the main points across.

Jurado suggested not going into too much detail in their presentations because they are going to be providing students with a lot of information, so they do not want to overwhelm them or have them forget the important details.

Training is on Saturday, 2/24 from 9:00 am – 3:00 pm in room USU-304.

9. VOLUNTARY CLOSING COMMENTS

Jara stated that they still need to pass a resolution in support of all of these bills they are in support of for CHES. Asked senators to update last year's resolution based on this year's agenda by next Friday. Apologized for the late notice, as they were waiting on CSSA for the list of all the bills they should include.

San Miguel will send them the document from last year so that they can begin updating that as soon as possible.

San Miguel added that if anyone is going to be missing class on the Monday of the week of CHES, let them know what class it is and their professor's name so that they may get their letters to them by Saturday.

10. ADJOURNMENT

Without objection Chair Jara adjourned the meeting at 1:30pm.

RECORDED BY:

Diana Duran, Lobby Corps Recording Secretary

Date

APPROVED BY:

Genesis Jara, Lobby Corps Chair

Date