# Associated Students, Inc. California State University, Long Beach

# **LOBBY CORPS MINUTES**

#### Meeting #2

September 6, 2018

#### 1. CALL TO ORDER

Chair Siguenza called the meeting to order at 2:30pm.

## 2. ROLL CALL

**Voting Members Present** 

**Voting Members Absent** 

Bryanna Siguenza, ASI Chief Government Relations Officer

Genesis Jara, ASI Vice President

Frances Canales, ASI Senate Representative

Senator Contreras, ASI Senate Representative

Melissa Mejia, ASI Senate Representative

Autumn Farmer, AVP Legislative & External Relations Designee

### Non-voting Members Present

Non-voting Members Absent

Joe Nino, ASI Government Affairs & Initiatives Graduate Assistant

# 3. APPROVAL /CORRECTIONS AND APPROVAL OF THE AGENDA

(M) Mejia (S) Canales to approve the Lobby Corps Agenda, Meeting #2, September 6, 2018 VOTE ON THE MOTION

**PASSES 6-0-0** 

## 4. APPROVAL OF THE MINUTES FROM THE LAST MEETING

Action Item: Lobby Corps Minutes, Meeting #1, August 30, 2018
 (M) Mejia (S) Contreras to approve Lobby Corps Minutes, Meeting #1, August 30, 2018
 VOTE ON THE MOTION

**PASSES 6-0-0** 

# 5. PUBLIC COMMENTS/ANNOUNCEMENTS

There were none.

## 6. REPORTS

- A. Chief Government Relations Officer
  - Tabling calendar and timeline created
- B. Vice Chair

There was no report.

## C. At-Large Representatives

There was no report.

### D. Senate

Contreras: reaching out to attract more student at-large applicants

# E. AVP Legislative & External Relations

• Invited committee to attend the Secretary of State Alex Padilla event on Sept. 14<sup>th</sup>, 10-11am, University Library 4<sup>th</sup> floor; ASI President Jara will be signing a Memorandum of Understanding (MOU) to commit to

#### 7. OLD BUSINESS

- A. Action Item: Election of (1) Lobby Corps Students At-Large
  - 1) Reyalyn Villegas

# (M) Mejia (S) Contreras to elect (1) Lobby Corps Students At-Large – Reyalyn Villegas VOTE ON THE MOTION

**PASSES 5-0-1** 

#### 8. NEW BUSINESS

A. Action Item: RISE -- Courtney Yamagiwa

RISE representative Courtney Yamagiwa introduced themselves as a graduate student and reviewed their previous ASI Government involvement and leadership in Senate and Cabinet. Yamagiwa presented that Rise California is a state-wide, non-profit, student led organization. Rise's main goal is to get free tuition for California State Universities, Universities of California, and community college; however, their fall goal is to increase student voter turnout. Yamagiwa discussed potential collaboration for voter registration efforts. By utilizing VoteCrew <a href="www.votecrew.org">www.votecrew.org</a> which is an interactive platform. Yamagiwa suggested campus competition.

Siguenza: one Lobby Corps member would need to take the lead to be Voter Crew Leader and invite ASI and other campus groups to join.

Mejia: volunteered to be Voter Crew Leader and created crew

# (M) Canales (S) Mejia to approve ASI Lobby Corps to be a part of and utilize VoteCrew VOTE ON MOTION

**PASSES 6-0-0** 

#### **Ballot Bowl Initiative**

Campuses across the state will compete with one another over the course of several weeks to register the most students to vote. The competition will award campuses based on the number of voter registrations between the CCC, CSU, UC, and AICCU systems. Overall, four competitions will take place at the same time under the Students Vote Project.

## <u>Awards</u>

Awards will be given to one campus in each system of education based on each of the following criteria:

- The campus with the largest number of students registered.
- The campus with the largest percentage of its student body registered.
- The campus with the most creative approach to registering students.

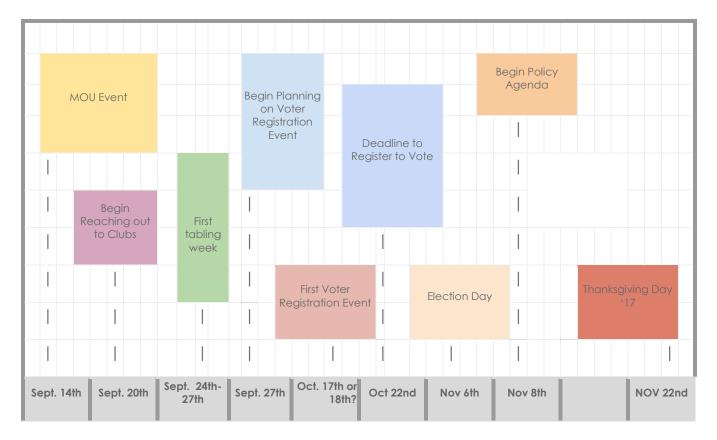
# **Ballot Bowl Timeline**

- August 20th: Registration for Ballot Bowl Begins
- October 22nd: Voter Registration Deadline / Ballot Bowl Challenge Ends
- October 30th: Ballot Bowl winners announced
- November 6th: Election Day
- November 14th: Ballot Bowl winners presented with award(s)

## Impact of Challenge

The goals for the challenge are to increase student voter registration and to create meaningful experiences that will continue to foster an interest in the election process. This challenge also seeks to further establish a strong relationship between the Secretary of State, the Lieutenant Governor, and California's higher education systems.

# B. Discussion Item: Voter Registration Timeline



- C. Discussion Item: Tabling Calendar
  Siguenza reviewed the voter registration timeline, with tabling to begin Sept 24<sup>th</sup> in order to coincide with National Voter Registration Day which is Sept 25<sup>th</sup>.
- D. Discussion Item: Engaging Students Ideas Lobby Corps discussed different ideas to engage student voters through various methods.

## 9. VOLUNTARY CLOSING COMMENTS

# **10. ADJOURNMENT**

Without objection Chair Siguenza adjourned the meeting at pm.