

LOBBY CORPS MINUTES (FINAL)
Meeting #4
September 17, 2020

1. CALL TO ORDER

Chair Mateo Maya called the meeting to order at 2:31 p.m.

2. ROLL CALL

Voting Members Present

Hannah Peedikayil, ASI Student At-Large

Isabel Cameron, ASI Senate Representative

Sierra Darwin, ASI Senate Representative

Sumaiyah Hossain, ASI Senate Representative

Mateo Maya, ASI Chief Government Relations Officer

Omar Prudencio Gonzalez, ASI Vice President's Designee (Arrive 3 p.m.)

Ricki Burgener, CSULB AVP University Relations' Designee (Arrive 3:20 p.m.)

Non-voting Members Present

Chrissy Myers, ASI Government Affairs Graduate Student

Lindsay San Miguel, ASI Assistant Director, Government Affairs and Initiatives

Due to agenda not being posted on time, voting action will not be taken on any action items.

3. PUBLIC COMMENT

There were none.

4. APPROVAL OF AGENDA

No action was taken on this item.

5. APPROVAL OF MINUTES

A. Action Item: Lobby Corps Minutes, Meeting #3, September 10, 2020

No action was taken on this item.

6. REPORTS

A. Information Item: ASI Chief Government Relations Officer

- Met with Meyers to clarify agenda process, content, and posting deadlines
- Will be delegating items to board members, in order to meet event/campaign deadlines
- Met with Long Beach Coalition to discuss voting engagement challenges and future collaboration
- Finalized Sept 22nd event; will need 1 or 2 board members to assist in responding to questions
- Met with Burgener to review event proposal
- Met with Jaz to discuss Philippines Human Rights Act
- Met with ASI Communications to discuss social media promotion
 - Each board member will be assigned to write an article for BeachFront
 - I.e. Cameron: voting history/crucial events that have shaped today's voting (i.e. 1960's)

- Constitution Day: today; will be posted on Alumni page
- CSSA: this weekend
- Student Summit: tomorrow; attend for CSSA civic points

B. Information Item: ASI Lobby Corps Vice Chair

- 22West Radio: radio psa will be completed next week for Teams review
- 22 West Program Director: radio psa for the Ballot Bowl
- Daily 49er: voter registration article

C. Information Item: ASI Lobby Corps Student At-Large

- Wrote an article for the campus Legal Resource Center; available on their webpage
- Compiled list of legislation for gender based voting; will share Google Doc on Teams

D. Information Item: ASI Senate

Last meeting (Hossain)

- Approved Consent Calendar
- Approved ASI 2020-2021 Policy Agenda on Equity, Inclusion and Racial Justice
- Reports: ASI President, Chief Diversity Officer, Dream Success Center, Basic Needs, ASI Treasurer, College Senators

E. Information Item: CSULB Associate Vice President University Relations

- Constitution Day event: successfully registered 25 attendees; chat will be uploaded to Alumni page

7. UNFINISHED BUSINESS

There was none.

8. NEW BUSINESS

A. Information Item: Candidate Forum Event

- Community and student voters meet local candidates, learn about measures
Reached out to candidates.

B. Information Item: Daily 49er Ads

- Contacted Advertising Manager Taylor for ad pricing however very expensive; instead, cost-effective (\$75) flyer will be posted on webpage day prior to National Voter Registration Event.

C. Information Item: Register to Vote Website

- www.Csulb.edu/beach-vote
 - Not visually appealing
 - Some links are not working
 - Event dates need to be added
 - Need to revise artwork for inclusion

D. Discussion Item: Issues Campaign

- Each board member will create content (article, infographic, video, etc.) that will be posted on BeachFront; each week will featuring a different issue
- Voting Equity (Cameron): include Commissioner for Disabilities Weinberg
- Climate Change (Darwin): include Environmental Studies faculty

9. CLOSING COMMENTS

Hossain: UHP wants to support by adding info to their webpage.

10. ADJOURNMENT

Without objection, Chair Mateo Maya adjourned the meeting at 3:23 p.m.