

**SENATE/BOARD OF DIRECTORS MINUTES**  
**Meeting #18**

**1. CALL TO ORDER**

Chair Logan Vournas called the meeting to order at 3:30pm.

**2. ROLL CALL**

Voting Members Present

Kelsey Kimmes, College of Arts  
Sofia Musman, College of Arts  
Monica Waldau, College of Business Administration  
Ka Cin Wong, College of Business Administration  
Andrea Alonzo, College of Education  
Estefany Flores, College of Education (Ar @ 4:11p)  
Oscar Beltran, College of Engineering (Dp @ 5:47pm)  
Ashutosh Pandey, College of Engineering  
Joe Nino, College of Health & Human Services  
Elvia Cabrera, College of Liberal Arts  
Jonathan Wanless, College of Liberal Arts  
Adriana Rincon, College of Natural Sciences & Mathematics  
Heba Al-Shoubaki, At-Large (Dp @ 5:36pm)  
Yasmeen Azam, At-Large (Ar@ 3:32p)  
Yasmin Elasmr, At-Large  
Daniel Gomez, At-Large (Dp @ 5:54p)  
Samuel Kim, At-Large (Ar@ 3:51p)  
Logan Vournas, Vice President  
Jeff Jarvis (CSULB Faculty Rep)  
Jeff Klaus (CSULB President's Designee)

Voting Members Absent

Tali Shaddaei, College of Health & Human Services  
Hajer Rawag, College of Natural Science & Mathematics  
Hilda Jurado, At-Large

Staff Present

Mr. Richard Haller (ASI Executive Director)  
Lindsay San Miguel (Interim Asst. Director, Student Involvement & Leadership)

**3. INVOCATION:**

Roman Kochan, Dean and Director of the CSULB University Library spoke about an unlikely friendship between Taras Shevchenko, son of a Serf family, and Ira Aldridge, an African American with a dream of being a Shakespearean actor. He was invited to go to England with a cast, and became a professional actor, and earned the title role of Othello. In 1852, he was the first man of color to play in Shakespearean roles. In the meantime, Shevchenko became a successful writer and a national poet. On Dec. 6<sup>th</sup>, 1858, he said, "The African actor is here now; he does wonders on the stage. He shows us the living Shakespeare." Shevchenko and Aldridge performed songs for one another, traditional Ukrainian folk melodies and Negro spirituals. Aldridge posed on a number of occasions in Shevchenko's studio, the results of which hang, both in the National Museum of Taras Shevchenko in Kyiv, and in the Ira Aldridge Theater on the campus of Howard University in Washington, DC. The story of Ira Aldridge and Taras Shevchenko is one of friendship, but also one of freedom. Both men sought freedom in the power of their words.

"Gain knowledge, brothers! Think and read, And to your neighbours' gifts pay heed, -- Yet do not thus neglect your own:"

#### 4. PUBLIC COMMENTS

Judy Lee, ASI Communications reported the following:

- Speed Dating
  - 12/7 8:00pm – 10:00pm @ USU Ballrooms
  - Socialize with new people, including refreshments
- ASI Scholarships
  - Available to apply
  - Applications due Feb. 15<sup>th</sup> 2017 @ 4pm
  - [csulb.edu/scholarships](http://csulb.edu/scholarships)
- Beach Scholarships
  - Available for CLA, CNSM, COE, COEd, COA. CHHS
  - Applications due Feb. 15<sup>th</sup>, 2017
  - [csulb.edu/scholarships](http://csulb.edu/scholarships)
- American Red Cross AED/CPR Training
  - Jan. 6<sup>th</sup>, 2017
  - Registration one day before
  - SRWC Farber Fitness Room 8-12pm
- Night of Relaxation @ SRWC
  - 7:30 – 9:00pm @ MAC Gym
  - First 100 participants receive relaxation masks
- Extended USU Hours
  - 7am – 12am Saturday
  - 12pm – 2am Sunday
  - 7am – 2am Monday – Friday
- Activity Schedule during Finals Week
  - Available at SRWC
  - [asicsulb.org/finals](http://asicsulb.org/finals)

#### 5. ADDITIONS/CORRECTIONS AND APPROVAL OF THE AGENDA

VP Vournas requested the following:

- Item #9-A-1: revise resolution numbering from SR #2017-09 to SR #2017-10
- Item #10-A-1: revise reading from 1<sup>st</sup> to 1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> Reading
- Item #11-A: strike President Flores' report

**(M) Rincon (S) Cabrera to approve the Senate Agenda, Meeting #18, December 7, 2016, as amended**

**VOTE ON THE MOTION**

**PASSES 18-0-1**

#### 6. ANNOUNCEMENT FROM THE CHAIR

Mid-Year Report

Accomplishments for ASI:

- SOAR – outreach to thousands of students
- Increased visibility efforts
- Post-Election Safe Space
- Beach Pantry

Other Accomplishments for ASI:

- IPCDC
  - Policy Overhaul
  - Cleared waiting list for preschool and school age program
- ASI Media Board
  - Convergence Project
  - Marketing Proposal
- USUBOT
  - Gender Inclusive Facilities in SRWC

- Reallocation of Space
- Lobby Corps
  - Challenging CSSA
  - Voter Registration
  - 57 CHESS Applicants

Senate Highlights:

- Senator Elasmar- Pro temp responsibilities
- Senator Elasmar and Kimmes- expanding Halal and Kosher options
- Senator Nino and Al Shoubaki- KINS class schedule
- Senator Flores and Alonzo- CoEd Printing station
- Senator Pandey and Beltran- expanding study space for COE
- Beach Ambassador Program

Resolutions:

- SR #2017-01: 100 Classes in 100 Days
- SR #2017-02: Resolution Commemorating the Bob Cole Conservatory Chamber Choir
- SR #2017-03: Resolution in Support of Maintaining Current CNSM Science Learning Center and Mobile Science Museum Programs
- SR #2017-04 Board of Directors/Senate Policy Agenda and Initiatives for 2016-2017
- SR #2017-05: Support for Increased Financial Support to International Students at CSULB
- SR #2017-06: Support for Increased Hydration Stations
- SR #2017-07: Board of Directors Support of the Ethnic Studies Report
- SR #2017-08: In Opposition to the Potential 2017-2018 CSU Tuition Increase
- SR #2017-09: Bylaw Amendment for ASIMBOT Students at-Large
- SR #2017-10: Bylaw Amendment for Board of Directors Accountability
- SR #2017-11: Bylaw Amendment for Board of Directors Responsibility

**7. APPROVAL OF MINUTES**

A. Senate Meeting #17, November 30, 2016

**(M) Gomez (S) Wong to approve Senate Minutes, Meeting #17, November 30, 2016**

**VOTE ON THE MOTION**

**PASSES 17-0-1**

**8. CONSENT CALENDAR/REPORTS**

A. Approval of Minutes/Reports from Sub-Boards/Sub-Committees

1) Board of Control (BOC) Minutes, Meeting #15, November 15, 2016

**(M) Pandey (S) Kim to approve BOC Minutes, Meeting #15, November 15, 2016**

**VOTE ON THE MOTION**

**PASSES 17-0-1**

B. Acceptance of Minutes from Subsidiary Boards

1) Cabinet, Meeting #10, November 14, 2016

2) Judiciary, Meeting #5, October 25, 2016

3) Senate Audit, Meeting #2, September 16, 2016

4) University Student Union Board of Trustees (USU BOT), Meeting #6, November 4, 2016

**(M) Nino (S) Kim to approve the Minutes from Subsidiary Boards**

**VOTE ON THE MOTION**

**PASSES 18-0-1**

**9. UNFINISHED BUSINESS**

A. Legislative Business

1) SR #2017-10: Bylaw Amendment for Board of Directors Accountability (3rd & Final Reading)

**(M) Vournas (S) Elasmr to call to question SR#2017-10: Bylaw Amendment for Board of Directors Accountability (3<sup>rd</sup> & Final Reading)**

**VOTE ON THE MOTION**

**PASSES 15-2-2**

Discussion ensued regarding responsibility to attend meetings during Winter and Summer sessions.

**(M) Elasmr (S) Gomez to approve SR #2017-10: Bylaw Amendment for Board of Directors Accountability (3<sup>rd</sup> & Final Reading)**

**VOTE ON THE MOTION**

**PASSES 14-0-5**

B. Non-Legislative Business

There was none.

C. Executive Business

There was none.

**10. NEW BUSINESS**

A. Legislative Business

1) SR #2016-13: Support for CSULB as a Sanctuary Campus for Undocumented Students (1<sup>st</sup> Reading)

Sen. Elasmr reviewed the resolution and requested it be passed on a 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> reading so it can be passed before the incoming United States president takes office on January 20, 2017.

**(M) Elasmr (S) Gomez to amend SR #2016-13: Support for CSULB as a Sanctuary Campus for Undocumented Students as a 1<sup>st</sup>, 2<sup>nd</sup>, & 3<sup>rd</sup> Reading**

**VOTE ON THE MOTION**

**PASSES 18-0-1**

Dean Klaus voiced need for clarification of wording on line 35 “holding of a student’s undocumented family member...” Sen. Elasmr change wording to “holding of an undocumented community member...”.

**(M) Gomez (S) Cabrera to approve SR #2016-13: Support for CSULB as a Sanctuary Campus for Undocumented Students (1<sup>st</sup>, 2<sup>nd</sup>, & 3<sup>rd</sup> Reading) as amended**

**VOTE ON THE MOTION**

**PASSES 18-0-1**

B. Non-Legislative Business

There was none.

C. Executive Business

1) BOD #2017-32: Confirmation of (1) Attorney General – Francisco Alvarez

Alvarez presented he was president of a community service club in high school and what stood out to him was transparency and honesty. He says that he would like to help any members who would like to learn more about ASI bylaws.

Sen. Cabrera says that she is impressed by his resume, even though it is not directly related it shows experience.

**(M) Elasmr (S) Gomez to approve the Confirmation of (1) Attorney General – Francisco Alvarez**

**VOTE ON THE MOTION**

**PASSES 17-0-1**

**11. REPORTS**

A. Marvin Flores, ASI President

\*This item was stricken.

B. Giovanni Smith, ASI Treasurer

Treasurer Smith reported a summary of funds for Fall'16.

C. Marc Guest, ASI Secretary for Veterans Affairs

Guest requested a moment of silence for 75<sup>th</sup> Anniversary of Pearl Harbor.

- Veteran's Week events were a success
- There will be more Vet Net Ally training available in Spring

D. Julio Rosales, ASI Media Board of Trustees Chair

Work completed since last report:

- Approved Operating Procedures for all 3 Media outlets
- Highly involved with the Convergence Project with ASI Communications set to be finished by the end of Spring 2017
- 22 West Media – Logos are being finalized
- Revisions to Working Rules that included more efficient agenda order and adding the Student Media Coordinator position as a non-voting member to the board. Approval of ASI By-Law Changes are needed
- Implementation of working meetings outside once a month to improve efficiency
- Marketing Proposal for CBA approved to conduct surveys and present strategies to launch 22 West Media campus wide
- Website structure has changed and is being developed to be fully converged
- Managers at the 3 Media outlets approving path to come all under single name of 22 West Media beginning next fall to grow as one together
- Development of transition binder for next year has begun

Goals for next two weeks:

- Have a working meeting with Board and Managers to review what needs to be on the next Agenda for February 2017 meeting
- Working meeting with ASI Comm and Managers to continue progress of website. Meetings held every 2 weeks.
- Meet with CBA Marketing Team and start project and surveys that need to be conducted ASAP with them
- Get acquainted with new KBeach GM and College Beat Chief Executive Producer

Student Concerns:

- Concerns about working spaces not being used efficiently
- Would rather change office layouts to fully converge
- Equipment scarce in outlets, want to grow more
- Keeping volunteers past the first few weeks has been a concern in all 3 outlets
- What converged under 22 west media would mean to the students

Anything Else:

- Thank you
- ASI Communications needs to finish the latest website design changes will show next presentation
- Logo should be finalized completely

E. Anna Pavlova, ASI USU Board of Trustees Chair

USU and SRWC updates:

- Positions
  - Appointment of Farron Fowler to the position of Associate Director, SRWC. He will officially assume these new duties effective January 3, 2017.
- Associate Director of Facilities
  - Announcement forthcoming
- Fees and Operating Calendars
- Capital Outlay

F. Dr. Brian Jersky, CSULB Provost

- Provost Jersky gave a review of the Provost meeting with topics about
  - Election results
  - State funding/no tuition increase

G. Wayne Stickney and Cindy Masner, CSULB Athletics

- Cindy Masner will try to build a relationship between athletes and ASI student government
- Senator Kim is helpful in building that relationship with ASI
- Hoping to create an ASI night where all of ASI can attend an athletic event
- Over 1,000 hours of community service
- Athletes go through social media training to help protect student athletes
- Provide interview skills and resume building

H. Jon Higgins, CSULB Multicultural Affairs

Higgins gave a presentation of the CSULB Multicultural Affairs department's programs and services.

I. Kaila-Marie Hardaway, Beach Pride Events

Hardaway gave a presentation of the Beach Pride Events programs and services.

J. Richard Haller, ASI Executive Director

Announcements

- Farron Fowler has accepted our offer to become the new Associate Director, Student Recreation and Wellness Center
- Bob Weaver, Facility Services Supervisor has announced his retirement effective 12/30/16
- Facility Maintenance Technicians Larry Acosta and Angel Banuelos have left to accept positions at CSU Fullerton
- College Beat TV took the following awards at the CSU Media Arts Festival
  - 1st Place for Television, Variety program "And We Vote! Celebrity Edition" produced by Nicole Ilagan
  - 3rd Place for Television, News program "Beach Access" produced by Nicole Ilagan and Erica Quiroz
- ASI Communications took the following awards at the ACUI Regional "Steal this Idea" competition
  - 1st Place, Motion Graphics for ASI 60th Anniversary logo
    - John Van Unen Designer and Nathan Zankich, Music
  - 2nd Place, Motion Graphics for Sustain U Video
    - Travis Baker, Video Production and Andy Khong, Designer
  - 3rd Place, Motion Graphics for Year In Review
    - Andy Khong, Nathan Zankich, John Van Unen, Designers; Sarah Beltran, Art Direction; Erik Kim, Travis Baker, Bradley Dickinson, Producers
  - 2nd Place, Signage for SRWC Outdoor signs
    - John Crump, Designer
  - 3rd Place, Video Promotion for Not Alone at the Beach
    - Bradley Dickinson, Producer
  - 1 Place, Websites for <http://asicsulb.org/corporate>
    - Sarah Beltran, Daniel Esquer and Meet Trivedi, Web Team

Enrollment Update

- Fall 2016 enrollment is 37,711 as of census
  - Represents increase of 281 students from Fall 2015
- Exceeded our projections by 343 students
- Yielded additional income of \$23,929 which has been added to CYUF

Financial Update

Associated Students Fund @ 10/31/16

- Generated \$2,081,884 (92.70%) of projected net revenue
- Spent \$1,728,578 (79.18%) of projected expenditures
- Produced an operating surplus of \$353,311

#### University Student Union Fund @ 10/31/16

- Generated \$3,203,032 (94.99%) of projected net revenue
- Spent \$2,600,855 (75.20%) of projected expenditures
- Produced an operating surplus of \$602,176

#### Investment Update

##### Investment Update @ 10/31/16

- ASI reported...
- Net loss of \$11,179
- Ending market value of \$1,034,865

##### USU reported...

- Net loss of \$18,989
- Ending market value of \$1,629,703

#### VEBA Update

##### ASI reported...

- Net loss of \$2,654.83
- Ending market value of \$225,574

##### USU reported...

- Net loss of \$9,244
- Ending market value of \$786,325

#### Staff Recruitment Update

- Interviews for the following full-time positions are underway:
  - Associate Director, Facility Operations
  - Cook, Isabel Patterson Child Development Center
- Recruitments Underway
  - Director, Isabel Patterson Child Development Center
  - Beach Pride Events Coordinator
  - Facility Maintenance Supervisor
  - Facility Maintenance Technician (2)
- Upcoming Recruitments
  - Building Operations Manager
  - Facility Services Supervisor
  - ASI Communications Manager

#### Staff Recognition

##### Essential Piece of the Puzzle Award winners:

- October – April De La Cruz, ASI Social Media Coordinator
- November – Michael Freeman, Aquatics and Inclusive Recreation Coordinator

#### Work Completed

- Launched Biz Library Learning Management System for Staff
- Updated Job Descriptions
  - Director, Isabel Patterson Child Development Center
  - Associate Director, Facility Operations
  - Assistant Director, Programs
  - Facilities Maintenance Supervisor
  - Beach Pride Events Coordinator
- Updated Retiree Medical Benefits Plan to clarify calculation of “Years of Service”
- IPCDC Annual Audit for Year Ending June 30, 2016

#### Works in Progress

- Recruitment!
- Student child care needs assessment
- Child Development Center Building Projects
  - Fire Alarm Replacement

- Kitchen/Breakroom Refurbishment
- “Where Your Fees Go” Publication
- Wells Fargo Procurement Card Program
- Executive Officers’ Scholarships
- Board Member Accountability

## 12. VOLUNTARY CLOSING COMMENTS

Sen. Beltran awarded Senator of the Week to Sen. Kim.

VP Vournas reported the following:

- Friday @10am HRMC Meeting, please attend
- There are senators who do not show up to 1-on-1’s
- Good luck on all finals and please pass all of your classes
- Practice self-care and have a good, fun, & safe break!
- Have 3 goals that you want to accomplish in Spring semester by Friday, Jan. 13<sup>th</sup>.

Mr. Jarvis reported the following:

- He entered the CSULB Concert Jazz Orchestra in an international competition: Global Music Awards
- He and the band were both awarded Gold Medals

## 13. ADJOURNMENT

**Without objection** Chair Logan Vournas adjourned the meeting at 6:03pm.