## THE SENATE OF THE ASSOCIATED STUDENTS CALIFORNIA STATE UNIVERSITY, LONG BEACH

Bill Number: Senate Resolution #2018-30

Title: Support Students in Housing and Rental Affordability

Sponsored by: College of Health and Human Services Leen Almahdi and Senator-at-Large Danielle

Carancho

Co-Authored by: Chief Academic Officer Jordan Doering and Lobby Corps Student-at-Large Hilda Jurado

Date Submitted: April 19, 2018
Date Approved: May 9, 2018

WHEREAS the Associated Students, Incorporated (ASI) Board of Directors at California State University, Long

Beach (CSULB) is the recognized voice for over 37,000 students; and

WHEREAS the CSULB ASI mission states, "the Associated Students of CSULB seeks to facilitate the

achievement of students' educational objectives and life goals through programs, services, and facilities that advocate student needs and interests, compel student representation in campus decision making and provide students with resources that they identify as necessary for their

intellectual, social and physical development;"1 and

WHEREAS as stated in the ASI Board of Directors 2017-18 Policy Agenda, we are committed to supporting

and advocating on behalf of students facing food and housing insecurities;2 and

WHEREAS a 2016 research study conducted by the California State University (CSU) system revealed that 1

in 10 students are homeless and 1 in 5 are food insecure;<sup>3</sup> and

WHEREAS according to Institutional Research & Assessment at CSULB as of fall 2017, 7,746 students

reported having their mailing address in Long Beach out of 37,065 totaling over 21%; and

WHEREAS according to Housing Long Beach over 58% of Long Beach residents live as renters in the area4

and 50% around other major cities in California; and

WHEREAS the average increase in rent over the past three years alone in Long Beach is 30%, with many

residents facing rent increases of hundreds of dollars at a time;6 and

WHEREAS rent control refers to the implementation of policies that limit the amount landlords and/or

property owners can charge tenants per year;7 and

WHEREAS the current housing market allows for landlords and property owners to have ultimate authority

on setting prices;8 and

<sup>1</sup> http://www.asicsulb.org/pages/asi-mission-statement

https://www.asicsulb.org/gov/documents/senate/resolutions/2017-2018/SR-2018-08-BOD Senate Policy Agenda Initiatives 2017-18.pdf

<sup>3</sup>https://lbpost.com/news/education/one-in-10-cal-state-students-is-homeless-csulb-study-finds-leaders-discuss-solutions-in-long-beach/

<sup>4</sup> http://www.housinglb.org/about-us/

<sup>5</sup> http://www.laweekly.com/news/la-is-the-american-big-city-with-the-largest-slice-of-renters-7979976

<sup>&</sup>lt;sup>6</sup> http://www.longbeachize.com/long-beach-rents-continue-rise-now-averaging-cost-los-angeles-first-time-ever

<sup>7</sup> https://curious.kcrw.com/2018/03/what-you-need-to-know-about-rent-control

<sup>8</sup> http://www.housinglb.org/resources/

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WHEREAS	the affordable housing crisis began with built in deeds, documents, and policies that exclude people of color from obtaining any property rights and/or becoming homeowners;9 and
WHEREAS	property values were linked to race as a "financial issue" and the Federal Housing Administration used this opportunity to begin redlining districts as a way to justify underfunding people of color communities; <sup>10</sup> and
WHEREAS	in 2012 Long Beach underwent a redevelopment agency stage (RDA) where the city government began investing in the development of the Downtown area; <sup>11</sup> and
WHEREAS	some of the notable attractions invested in, such as the Long Beach Convention & Entertainment Center, Shoreline Village, Marina Park, and Aquarium of the Pacific, resulted in an increase in the cost of living within certain districts; and
WHEREAS	the effects of gentrification taking place fell on the historically marginalized groups residing in the city who were not homeowners; <sup>12</sup> and
WHEREAS	as shown by the previously noted history, the current housing system perpetuates the problem of systematic racism; and
WHEREAS	massive displacement and gentrification in Long Beach is a result of luxury developments, particularly in the Downtown area; <sup>13</sup> and
WHEREAS	according to a study from the National Law Center on Homelessness and Poverty, lack of affordable housing leads to housing insecurity for low-income renters increasing higher threats of displacement, eviction and homelessness; <sup>14</sup> and
WHEREAS	students, faculty, and staff residing in Long Beach deserve to stay in their communities rather than be displaced to areas far from their school; now therefore; be it
RESOLVED	that ASI and Lobby Corps will work in collaboration with different stakeholders in regards to housing affordability in Long Beach; and be it further
RESOLVED	that Lobby Corps will obtain all information regarding the potential rent control and affordable housing initiatives at the local and state level and host educational campaigns and voter registration drives to inform students about the issues pertaining to affordable housing; and be it further
RESOLVED	that ASI will help in activating students at CSULB, informing them about the housing crisis in Long Beach through tabling sessions; and be it further

https://www.npr.org/2017/05/03/526655831/a-forgotten-history-of-how-the-u-s-government-segregated-america
 https://www.theatlantic.com/business/archive/2014/05/the-racist-housing-policy-that-made-your-neighborhood/371439/

<sup>11</sup> http://www.lbds.info/civica/filebank/blobdload.asp?BlobID=3969

http://www.pbs.org/pov/flagwars/what-is-gentrification/
https://lbpost.com/news/city/with-no-rent-freeze-in-place-tenants-suffer-price-hikes-as-landlords-fear-rent-control-in-long-beach/

<sup>14</sup> https://www.nlchp.org/ProtectTenants2018

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## RESOLVED

that an electronic copy of this resolution, upon approval by the ASI President be distributed to CSULB President Jane Conoley, Vice President for Student Affairs Carmen Taylor, Dean of Students Piya Bose, Vice President for University Relations and Development Andrea Taylor, CSU Chancellor Timothy White, Cal State Student Association, all current ASI Officers, the Daily 49er, and 22 West Magazine.

Sofia Musman, Vice President &

**Chair, Associated Students Board of Directors** 

Delivered to the President of the Associated Students on:

Joseph Nino, Associated Students President

Date

Date

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