

UNIVERSITY STUDENT UNION BOARD OF TRUSTEES AGENDA
Meeting #9

Date/Time: Friday, February 05, 2016 (1:00 p.m.)
Location: Stuart L. Farber Senate Chamber
Chair/Office: Wendy Casillas, USU-302

Members of the public will be given an opportunity to address the University Student Union Board of Trustees during Public Comments. Fifteen minutes will be equally divided amongst those who sign the Speaker's List. Individuals will be recognized to speak prior to a floor debate.

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **ADDITIONS/CORRECTIONS TO THE AGENDA**
4. **PUBLIC COMMENTS**
 - A. Comments from the Gallery
 - B. Comments from the Board
5. **APPROVAL OF MINUTES**
 - A. Campus Relations Meeting Minutes #5, January 25, 2016✓
 - B. USUBOT Meeting Minutes #8, January 8, 2016✓
6. **REPORTS**
 - A. Chair Report
 - B. Vice-Chair Report
 - C. USU Management Report
 - D. Senate Report
 - E. Committee Report
 - 1) Campus Relations
 - 2) Facilities
 - 3) Program Evaluation
 - 4) Services
 - F. Representatives Report
 - 5) Alumni
 - 6) Faculty
 - 7) Staff
 - 8) University
7. **OLD BUSINESS**
8. **NEW BUSINESS**
 - A. Social Media Policy, *Discussion*
9. **CLOSING COMMENTS**
10. **ADJOURNMENT**

✓ Indicates the report is attached.

Associated Students, Incorporated
California State University, Long Beach

UNIVERSITY STUDENT UNION BOARD OF TRUSTEES MINUTES

Meeting # 9
February 5, 2016

1. **CALL TO ORDER**

Ms. Casillas called the meeting to order at 1:08 p.m.

2. **ROLL CALL**

Voting Members Present:

Wendy Casillas (USUBOT Chair)
Jerry Galbreath (Alumni Representative)
Kenia Garcia (ASI Senate Representative)
Berta Hanson (University Staff Representative)
Dae-Hee Hwang (Student Trustee-at-Large)
Dr. Jeff Klaus (Designee for VP of Student Affairs)
Wendy Lewis (ASI Treasurer)
Sandra Lopez (Designee for Jose Salazar – *ASI President*)
Vanessa Mendoza (USUBOT Vice-Chair)
Anna Pavlova (Student Trustee-at-Large)
Jose Salazar (ASI President)
Sharon Taylor (Assoc. VP, Financial Mgmt.)
Logan Vournas (ASI Senate Representative)
Jack Wilson (Student Trustee-at-Large)

Non-Voting Members Present:

Sylvana Cicero (Interim ASI Assoc. Executive Director/ USU & SRWC Director)
Richard Haller (ASI Executive Director)

Guests Present:

Voting Members Not Present:

Miriam Hernandez (ASI Vice President)
Dr. Ilan Mitchell-Smith (Faculty Representative)
Jose Salazar (ASI President)
Sharon Taylor (Assoc. VP, Financial Mgmt.)

Non-Voting Members Absent:

3. **ADDITIONS/CORRECTIONS TO THE AGENDA**

(M) Vournas (S) Pavlova moved to approve the agenda.

1st: Pass 2nd: Pass

VOTE ON THE MOTION

PASSES 12.0.0

4. **PUBLIC COMMENTS**

A. Comments from the Gallery

There were none.

B. Comments from the Board

There were none.

5. **APPROVAL OF MINUTES**

Ms. Casillas called to have the approval of the minutes all at once:

A. Campus Relations Meeting Minutes #5, January 25, 2016

B. USUBOT Meeting Minutes #8, January 8, 2016

(M) Hwang (S) Vournas moved to approve the minutes all at once.

1st: Pass 2nd: Pass

VOTE ON THE MOTION

PASSES 12.0.0

6. REPORTS

A. Chair:

Ms. Casillas reported that there were many programs in February for Black History Month. Few programs include: MLK Celebration, Noon Time Concerts, and Movies on the House. She also informed the committee that ASI applications would be due February 17th. Ms. Casillas mentioned that Haidy Juarez created a mentor program for incoming ASI elected officials.

B. Vice-Chair:

There was none.

C. USU Management Report:

Ms. Cicero requested attendance for upcoming meetings due to the important issues being addressed such as the 2016- 2017 operating budgets and capital outlay/fixed asset requests.

Ms. Cicero presented the following Management Reports:

General:

- 2016-2017 Operating Budget
- Long Beach Memorial
- ASI Government Elections Recruitment
- Wireless Update – Anticipated \$100,000 for accessible Wi-Fi throughout the USU
- Capital Outlay - Student Consumer Price Index (CPI) would be sent out
- Student Fee Advisory Committee would meet February 19, 2016

Facilities:

Maintenance:

- Condom dispenser installed at USU & SRWC

Services:

- Third floor terrace patio furniture replaced during winter break 2015

Recycling Center:

- New cash handling procedures developed to reduce amount of cash maintained at the Recycling Center
- Center had been closed temporarily due to winds

Sustain-U

- Hired new Sustainability Assistant – Nathan Sayed

Building Management:

- Hired Temporary Part Time Event Coordinator – Desiree Gonzalez

Commercial Services:

- Pura Vida Fitness Room had audio visual issues with the amp which will need a replacement
- Intramural Championship banners arrived

ASI Recreation:

- SRWC Flooring Update
- Fusion Training - February 15, 2016
- CPR Certifications – 40 SRWC Staff Members
- Intramural sports – New racquetball league
- Martial Arts Expo successful

- Project Chill successful with 171 participants

Programs:

- ASI Website Launch
- MLK collaboration with Multi-Cultural Center- February 23, 2016 at the USU Ballrooms
- State of the AS - February 24, 2016
- ASI Alumni Mixer – May 24, 2016 at the Japanese Garden

D. Senate Report:

Ms. Vournas reported that Mr. Cristian Salazar was chosen as the new Senator for the College of Liberal Arts. The two senator openings were in the College of Engineering and College of Education. There were two passed resolutions: 50 Clubs in 50 Days and Support for the fair wage for faculty. The following resolutions were being read: Issues to consider for CSULB Policy 99-24, Bylaw amendment to create a Secretary for International Student Affairs, Foras Morad Initiative, Bylaw amendment for the Present Duties, and ASI supports creation of a Greek advisor from Student Life & Development.

E. Committees:

Campus Relations:

Ms. Pavlova stated that “A Day in the Life of a Student Leader” was tested on the social media platform, Snapchat. The purpose was to showcase a day in the life of a student as a member of the University Student Union Board of Trustees (USUBOT). Ms. Pavlova stated that the committee had reviewed the Social Media Proposal.

Facilities:

Mr. Wilson reported that the next Facilities meeting would take place on February 26th. He mentioned that the SRWC performed reinforcement of laminate in the fitness room. Mr. Wilson stated that the ASI Government Office had removed a wall in order to expand the work space effectively. He stated that the Sustain-U first meeting would take place on February 8th, in USU-304 from 1-2PM. Mr. Wilson also stated that he would be giving a speech to Beach Team February 8th, in USU-205 from 12:30-1:30PM about his experience on the USUBOT. The Rummage Sale resulted in the sale of 247 units, equivalent to \$247

Program Evaluation:

Ms. Mendoza announced the upcoming Program Evaluation meeting would take place on February 12, 2016. She stated that Outdoor Yoga and Total Body Blast had been successful. Ms. Mendoza mentioned that the attendance could increase and positive feedback was received for rowing. The Featured Artist Reception for Jeffrey Fields would take place after the USUBOT meeting the current day.

Services:

Mr. Hwang stated that interviews were completed and Trey McEachin was hired as the new SRWC IT-Specialist. The submissions for the Food Vendor Survey were minimal. Mr. Hwang noted that there were customer service concerns received regarding Subway. Subway management responded by providing customer service evaluations that would be distributed by Mr. Hwang to assist in improvement of customer service. Valentine grams would be sold at the Information Booth.

F. Representatives Report:

Alumni: The Beach Senior Committee had been promoting Beach Pride. Mr. Galbreath updated the board about the monthly E-Newsletter designed to keep seniors abreast of upcoming events such as the job fair. The committee will meet with the board to share their plans for the duration of the semester. The Alumni Association's selection committee had chosen the 2016 distinguished alumni who will be honored at the Alumni Awards Banquet on May 4, 2016. They implemented a new nomination process which included representatives from faculty, staff, and students.

Faculty: There was no report.

Staff: Ms. Hanson stated that the Breathe Campaign was introduced to CSULB, to enforce a smoke-free campus.

University: Dr. Klaus reported that the Guardian Scholars Program received a \$40,000 grant. Dr. John Hamilton applied for funds. Feed the Need Campaign was on-going. Eight-hundred and thirty-five meals were donated by the students. The 49ers would be donating 100 meals per facility totaling 1,135 meals would be distributed to students. California State University Long Beach (CSULB) is one of forty-four university's that has been selected for the "Reimagine Our 1st Year College Experience". Dr. Klaus reported that the university admitted 1,200 transfer students and over 200 graduate students. The university was projecting over 37,000 students for the fall semester; however, there is room for improvement in the 4-year graduating rate.

Discussion ensued.

7. OLD BUSINESS

There was none.

8. NEW BUSINESS

A. Social Media Policy, Discussion

Ms. Pavlova stated that the first social media platform, Facebook, was created in 2011 for CSULB. Since then, multiple social platforms have been established for CSULB. ASI decided to consolidate the pages in order to maintain consistency and for security.

The board reviewed the clauses within the Social Media Policy.

Ms. Pavlova stated that the committee added clause 3.2 in order to address online connections. She stated that the intention was to protect students, minors, and staff.

Ms. Cicero stated that it was highly suggested to reduce the online connections between staff members and students until they have graduated.

Mr. Haller stated that clause 3.2 should be clarified to say full-time staff.

Ms. Cicero stated that the Policy would be implemented and training sessions provided once approved by the Board of Control and Senate.

9. CLOSING COMMENTS

Ms. Cicero stated that the Soroptimist house was in the process of being transferred to the university. She stated that the locks would be changed today yet there were five previously reserved outdoor events that would still take place at the Soroptimist House.

Ms. Lewis mentioned that she had researched an Active Shooter Training. She stated that the certification could be provided by Alliance. Ms. Lewis clarified that once an individual attends the 2 day training, that individual would be able to certify the whole corporation.

Ms. Hanson stated that the University Police would be able to assess office spaces and workspaces for effective ways to combat an active shooter.

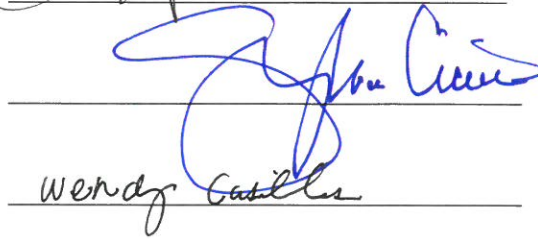
10. ADJOURNMENT

Ms. Casillas adjourned the meeting at 2:05 p.m.

Catherine Heitzhaus
USUBOT Recording Secretary



Ms. Sylvana Cicero
USUBOT Board Secretary



Wendy Casillas
USUBOT Chair

