

Associated Students, Incorporated
California State University, Long Beach
UNIVERSITY STUDENT UNION BOARD OF TRUSTEES AGENDA
Meeting #5

Date/Time: Friday, October 7, 2016 (1:00 p.m.)
Location: Stuart L. Farber Senate Chamber
Chair/Office: Anna Pavlova, USU-311

Members of the public will be given an opportunity to address the University Student Union Board of Trustees during Public Comments. Fifteen minutes will be equally divided amongst those who sign the Speaker's List. Individuals will be recognized to speak prior to a floor debate.

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **ADDITIONS/CORRECTIONS TO THE AGENDA**
4. **PUBLIC COMMENTS**
 - A. Comments from the Gallery
 - B. Comments from the Board
5. **APPROVAL OF MINUTES**
 - A. Campus Relations Meeting Minutes #2, September 19, 2016✓
 - B. Facilities Meeting Minutes #2, September 12, 2016✓
 - C. HRMC Meeting #1, June 23, 2016✓
 - D. Program Evaluation Minutes #2, September 12, 2016✓
 - E. Services Meeting Minutes #2, September 13, 2016✓
 - F. USUBOT Meeting Minutes #3, September 02, 2016✓
6. **REPORTS**
 - A. Chair Report
 - B. Vice-Chair Report
 - C. USU Management Report
 - D. Senate Report
 - E. Committee Report
 - 1) Campus Relations
 - 2) Facilities
 - 3) Program Evaluation
 - 4) Services
 - F. Representatives Report
 - 5) Alumni
 - i. Open House
 - ii. Homecoming
 - 6) Faculty
 - 7) Staff
 - 8) University
7. **OLD BUSINESS**
8. **NEW BUSINESS**
 - A. JP Morgan Chase, NA Contract Extension, *Proposal*✓
 - B. SRWC Gender Inclusive Restroom, *Proposal*✓
9. **CLOSING COMMENTS**
10. **ADJOURNMENT**

✓ Indicates the report is attached.

Distribution: S. Cicero, Y. Elasmr, M. Flores, J. Galbreath, L. Garcia, R. Haller, B. Hanson, J. Klaus, I. Mitchell-Smith, A. Pavlova, N. Romero, B. Sath, G. Smith, S. Taylor, L. Tolbert, L. Vourmas, K. Wong

Associated Students, Incorporated
California State University, Long Beach

UNIVERSITY STUDENT UNION BOARD OF TRUSTEES MINUTES

Meeting #5
October 7, 2016

1. **CALL TO ORDER**

Pavlova called the meeting to order at 1:04 p.m.

2. **ROLL CALL**

<u>Voting Members Present:</u>	<u>Voting Members Not Present:</u>
Yasmin Elasmr (ASI Senate Representative)	Dr. Jeff Klaus (V.P. for Student Services Designee)
Marvin Flores (ASI President)	
Jerry Galbreath (Alumni Representative)	
Leslie Garcia (USUBOT Vice-Chair)	
Berta Hanson (University Staff Representative)	
Pei-Fang Hung (Faculty Representative – <i>arrived at 1:09 p.m.</i>)	
Anna Pavlova (USUBOT Chair)	
Natasha Romero (Student Trustee At-Large)	
Brian Sath (Student Trustee At-Large)	
Giovanni Smith (ASI Treasurer)	
Sharon Taylor (Assoc. VP, Financial Mgmt. – <i>arrived at 1:07 p.m.</i>)	
Langston Tolbert (Student Trustee At-Large)	
Logan Vournas (ASI Vice-President)	
Ka Cin Wong (ASI Senate Representative)	
<u>Non-Voting Members Present:</u>	<u>Non-Voting Members Absent:</u>
Sylvana Cicero (Director, USU & SRWC)	
Richard Haller (ASI Executive Director)	
<u>Guests Present:</u>	
Christopher Gutierrez (Coordinator, Student & Alumni Program)	

3. **ADDITIONS/CORRECTIONS TO THE AGENDA**

(M) Vournas (S) Garcia moved to approve the agenda as is.

1st: Pass 2nd: Pass

VOTE ON THE MOTION

PASSES 11.0.1

4. **PUBLIC COMMENTS**

A. Comments from the Gallery

There were none.

B. Comments from the Board

Haller introduced Sylvana Cicero as the new Director, University Student Union (USU) and Student Recreation and Wellness Center (SRWC).

5. **APPROVAL OF MINUTES**

Pavlova called for the approval of the minutes all at once.

- A. Campus Relations Meeting Minutes #2, September 19, 2016✓
- B. Facilities Meeting Minutes #2, September 12, 2016✓
- C. HRMC Meeting #1, June 23, 2016✓
- D. Program Evaluations Meeting Minutes #2, September 12, 2016✓
- E. Services Meeting Minutes #2, September 13, 2016✓
- F. USUBOT Meeting Minutes #3, September 02, 2016✓

(M) Vournas (S) Sath moved to approve the minutes all at once.

1st: Pass 2nd: Pass

VOTE ON THE MOTION

PASSES 12.0.0

6. **REPORTS**

A. Chair:

Pavlova attended the Senate meeting on September 21st and reviewed the functions of the University Student Union Board of Trustees (USUBOT). Three finalists were selected for the Associate Director of Recreation position. Interviews would begin in the upcoming weeks. The Craft Beer Festival was scheduled to take place on October 15th. The funds would support the growing Hospitality Management Program. Tickets were being sold for forty-nine dollars each. A designated driver price of ten dollars per ticket was also available. California State University, Fullerton Board (CSUF) would be visiting and meeting with the ASI and USUBOT student leaders on October 21st from 2-4 p.m. During the upcoming USUBOT meeting on November 5th, Valerie Kelsey, Assistant Director of the Center for Scholarship Information, would be in attendance to demonstrate how to navigate within the Beach Scholarships system.

B. Vice-Chair:

Garcia reminded the students on the board about the requirement of completing the 100 Days 100 Classes Resolution per Senate.

C. USU Management Report:

Cicero introduced and welcomed the new Faculty Representative to the board, Pei-Fang Hung.

Cicero presented the following Management Reports:

Associated Students Inc. (ASI) was in collaboration with the 49er Shops to determine the best direction to sustain the Grow Beach Garden. The 49er Shops were very interested in growing their own produce to serve the campus. Long-term decisions make available fresh produce on campus were being considered due to the lack of students' interest to buy or rent plots within the garden.

The USU, University Dining Plaza, and the University would be congregating to issue a Request for Proposal (RFP) for a Programs Needs Assessment. This would be a long-term process to discover what the students foresee as impending campus needs. The tentative date to release the RFP was scheduled for October 14. Decisions were planned to be made by the end of the current year.

The ASI Safe Zone Training was scheduled for October 28th. All students, volunteers, and staff were encouraged to attend.

An event called, “The Pot Perplex: Would Legal Marijuana Be Good or Bad for Southern CA”, was scheduled to be held on October 10th in the Beach Auditorium at 6 p.m. Mayor Garcia was expected to be in attendance.

AKT CPAs and Business Consultants Audit was completed and no issues were reported. Haller confirmed that we received an unmodified opinion.

Rhonda Marikos, Director of the Isabel Patterson Child Development Center (IPCDC), would be retiring on December 31, 2016.

The fire department hose connection located in the loading dock of the USU was repaired and replaced due to damage caused by an unidentified source.

The USU North Lawn Project was still in the process of being completed. They would begin seeding and laying sod in the upcoming week.

USU Facilities Management and Proscape Landscape worked together to remove all of the weeds in the Grow Beach Garden.

Two of our Building Managers, Kyle Soeltz and Jonathan Olvera, attended the Building Manager Institute through Association of College Unions International (ACUI) at University of Indiana, Bloomington. They would suggest best practices we could potentially utilize in both the USU and SRWC facilities.

The SRWC Fusion implementation has been completed. Emails were sent out to all paying members regarding the need to visit the SRWC and update their credit card information. Two guest passes were being offered due to the inconvenience.

The SRWC held their first block party, with 288 students in attendance. The “150 Dare” cardio fitness challenge has 175 total participants so far. The Intramural leagues have begun. A total of 56 students participated in the badminton tournament. An indoor soccer league was added to the Intramural league. Approximately 3,000 students were currently signed up for the Owen’s Condition for Tuition Program.

The USU division was working to enhance assessments and tracking of student programs and services. Efforts have been made to improve utilization of BeachSync campus ID swipers to track what students were interested in and actively participating in on campus. The following service areas have begun to use BeachSync swipers to assess attendance: Maxson Student Organization Center, USU Conference and Events, ASI Beach Pantry, and the USU Information Center. Cicero clarified the purpose of swipers and how they would help us evaluate our programs and services.

The ASI Big Event survey has been sent out for students to complete. The survey aimed to determine the type of large event the students preferred to see. Previous big events included concerts. Upcoming events included Homecoming on November 5 and the Belmont Shore Christmas Parade on December 3.

ASI Communications Video Productions released their first and second episodes of ASI Fit, Beach Week, and Beach Buzz. They were in the process of working on promotional videos and a possible collaboration with the ASI Beach Pantry. The ASI Marketing team has also been preparing for the Beach Pantry Grand Opening and Homecoming. Kbeach Radio participated in

the Freedom of Speech First Amendment Day and the “Activate Uptown Long Beach” event. College Beat TV received a finalist placing in the CSU Media Festival of Arts. The awards would be presented on November 5, 2016 at a ceremony in Los Angeles.

D. Senate Report:

Elasmar informed that board that Senate was concluding their 100 Classes in 100 Days Initiative. Two additional senators were elected, giving Senate a full board. They confirmed a new International Student Secretary and a new Senate Representative for the IPCDC BOT. A resolution was passed regarding the Science Learning Center in the College of Natural Sciences and Math. The CSU Ethnic Studies Report was scheduled to be discussed at the upcoming Senate meeting. The Bob Cole Conservatory was commemorated for being named “Choir of the World”. A new Senate Representative was elected to the IPCDC.

E. Committees:

Campus Relations: Romero stated that the old ASI website had been removed and the new one was now active. Improvements were made for students to navigate through the website with greater ease. All information regarding ASI social media accounts would be available on the new website.

Facilities: Sath informed the board that interviews were conducted for the position of Assistant Director of Facilities. However, after further consideration, the position was to be reclassified as an Associate Director of Facilities. The framing of the Corner Market would be completed the present day with the final inspection held on Friday, October 14. The Sustainability Policy was in development. Sath, ASI Senators, and Sustain- U were collaborating to generate ideas for the California State Student Association (CSSA) Greenovation Fund.

Program Evaluation: Garcia stated that the Program Evaluation template was reviewed. Improvements were made to better evaluate both Beach Pride Events and SRWC programs. Smorgasport and Owen’s Condition for Tuition were the first two events evaluated in the 2016-2017 academic year. The Video Game Development Association had displayed their art pieces in the rotating USU Art Gallery on floor one of the USU. The Art Gallery reception times were revised to Thursdays from 5-7 p.m. to better accommodate students and their families. The Video Game Development Association would hold their reception on Wednesdays from 5-7pm. Beach Pride Events was in the process of coordinating the Long Beach Marathon that was scheduled for Sunday, October 9th. Garcia welcomed any interested volunteers. The SRWC held two Outdoor Adventure Trips this semester. The next trip was scheduled for October 8.

Cicero clarified that all SRWC Outdoor Adventure Trips were full for the semester.

Services: Tolbert informed the board that Disneyland discontinued their ticket sales at the USU Information Center. Tickets for Knott’s Scary Farm and Halloween Horror Nights at Universal Studios were on sale at the USU Information Center. The Games Center was in the process of looking at possible dates for the Wack ‘Em and Rack ‘Em Tournament. Food Finders donated 2 food pallets to the ASI Beach Pantry. The pantry was also featured on CBS and ABC. As of October 4th, the Beach Panty has served a total of 408 students and has distributed 1,158 items.

F. Representatives Report:

Alumni: Galbreath introduced Christopher Gutierrez, the Programs Coordinator for Student and Recent Alumni in the Alumni Association & Office of Alumni Relations. Galbreath provided the board with copies of the Beach Connection Magazine. The magazine would be mailed to 45,000 Association Members. The Alumni Association was in the process of looking to increase their

mentoring opportunities and hoped to recruit alumni mentors. On September 17th, the Alumni Association hosted its 2nd annual Beach Family Day at the Angels Stadium. Over 4,000 CSULB community members attended. Galbreath thanked ASI for their major presence at the event and also thanked ASI President Marvin Flores, who joined Alumni Association President Kathleen Hansen, along with a Staff Council and Academic Senate representative for the first pitch. The California State University (CSU) Southern California Alumni, Mega Mixer was scheduled for November 7th. Alumni from all 23 CSU campuses are invited to attend. Homecoming would take place on November 5th. The event would begin with Open House which features special tours of campus. Students would be invited to the Homecoming tailgate where there will be food trucks, games, activities, rides, and more. The Alumni Association was in the process of accepting nominations for their Distinguished Alumni Award. Submissions were being accepted online as well as through BeachSync on the Alumni Association Portal. The deadline to submit nominations was November 7, 2016.

Taylor inquired about distributing the Beach Connect Magazine to Association Members in a more sustainable method.

Discussion ensued.

Faculty: Hung informed the committee that the Academic Center had been working on revising policies for the Honors Program. The revised policies were approved.

Staff: There was none.

University: Taylor reported that they had been working on Inclusive Excellence as well as other initiatives. A potential for fee increase was discussed. The Graduation Initiative was also in the process of being established.

7. OLD BUSINESS

There was none.

8. NEW BUSINESS

A. JP Morgan Chase, NA Contract Extension, Proposal✓

Tolbert provided some background about the JP Morgan Chase, NA contract and reviewed the current proposal with the committee. The proposal was created to negotiate a new contract with JP Morgan Chase, NA. If a new sublease with the vendor was approved, the terms of the contract would be negotiated to increase their rent. (Proposal available upon request in the USU Administration Office)

Discussion ensued.

(M) Galbreath **(S)** Elasmara moved to approve the JP Morgan Chase, NA Contract Extension Proposal.

1st: Pass **2nd:** Pass

VOTE ON THE MOTION

PASSES 13.0.1

B. SRWC Gender Inclusive Restroom, Proposal✓

Sath provided some background about the SRWC Gender Inclusive Restrooms Proposal and reviewed the current proposal with the committee. The budget impact would be for signage which would come from the existing facilities operating budgets. If approved, the project would convert two single-user restrooms in the aquatic area of the SRWC to gender inclusive restrooms. The

project would be completed by October 15, 2016. (Proposal available upon request in the USU Administration Office)

Discussion ensued.

(M) Vournas **(S)** Garcia moved to approve the SRWC Gender Inclusive Restroom Proposal.
1st: Vournas reported that this proposal is consistent with the recently passed Assembly Bill 1732 mandating single-occupancy bathrooms be 'all-gender' **2nd:** Pass
VOTE ON THE MOTION **PASSES 13.0.1**

9. CLOSING COMMENTS

Cicero informed the board that Lindsay San Miguel was hired as the Assistant Director of Government Affairs and Initiatives.

10. ADJOURNMENT

Pavlova adjourned the meeting at 1:43 p.m.

Catherine Heitzhaus
USUBOT Recording Secretary

Sylvana Cicero
USUBOT Board Secretary

Anna Pavlova
USUBOT Chair



The image shows three handwritten signatures stacked vertically over horizontal lines. The top signature is in black ink and is a cursive 'C'. The middle signature is in blue ink and is a stylized 'S'. The bottom signature is in blue ink and reads 'Anna Pavlova' in a cursive script.