

Associated Students, Incorporated  
California State University, Long Beach

UNIVERSITY STUDENT UNION BOARD OF TRUSTEES MINUTES

Meeting #12

May 5, 2017

1. **CALL TO ORDER**

Pavlova called the meeting to order at 1:11 p.m.

2. **ROLL CALL**

**Voting Members Present:**

Ricky Contreras (Student Trustee At-Large)  
Yasmin Elasmr (ASI Senate Representative)  
Marvin Flores (ASI President)  
Jerry Galbreath (Alumni Representative)  
Leslie Garcia (USUBOT Vice-Chair)  
Berta Hanson (University Staff Representative)  
Anna Pavlova (USUBOT Chair)  
Brian Sath (Student Trustee At-Large)  
Langston Tolbert (Student Trustee At-Large)  
Logan Voumas (ASI Vice-President)  
Ka Cin Wong (ASI Senate Representative)

**Voting Members Not Present:**

Pei-Fang Hung (Faculty Representative)  
Dr. Jeff Klaus (V.P. for Student Services Designee)  
Giovanni Smith (ASI Treasurer)  
Sharon Taylor (Assoc. V.P., Financial Mgmt.)

**Non-Voting Members Present:**

Sylvana Cicero (Director, USU & SRWC)  
Richard Haller (ASI Executive Director)

**Non-Voting Members Absent:**

**Guests Present:**

Eric Bryan (ASI Recycling Specialist)  
Alex Carrasco (SeaWorld Account Executive)  
Daniel Pierce (Sustain U Student Assistant)  
Meg Workman (Sustain U Student Assistant)

3. **ADDITIONS/CORRECTIONS TO THE AGENDA**

Pavlova requested to add a 1:30 p.m. time certain for SeaWorld under New Business.

(M) Flores (S) Garcia moved to approve the agenda with the amended changes.

1<sup>st</sup>: Pass 2<sup>nd</sup>: Pass

**VOTE ON THE MOTION**

**PASSES 11.0.0**

4. **PUBLIC COMMENTS**

**A. Comments from the Gallery**

There were none.

**B. Comments from the Board**

There were none.

5. **APPROVAL OF MINUTES**

Pavlova called for the approval of the minutes all at once.

A. Campus Relations Meeting Minutes #8, April 11, 2017 ✓

- B. Facilities Meeting Minutes #8, April 11, 2017✓
- C. Program Evaluations Meeting Minutes #7, April 18, 2017✓
- D. Services Meeting Minutes #6, April 10, 2017✓
- E. USUBOT Meeting Minutes #11, April 7, 2017✓

(M)Wong (S) Sath moved to approve the minutes all at once.

1<sup>st</sup>: Pass 2<sup>nd</sup>: Pass

**VOTE ON THE MOTION**

**PASSES 11.0.0**

**6. REPORTS**

**A. Chair:**

Pavlova reported that the Owen's Condition for Tuition event was a success. The winner of the program was Ryan Sueme.

The Associated Students, Inc. (ASI) End of Year Student Staff Appreciation event was enjoyed by attendees.

The ASI Awards Banquet was scheduled for May 5.

The transition dinner for incoming and outgoing students on the Board would be held on May 31. The location was yet to be determined.

**B. Vice-Chair:**

Garcia congratulated the board and expressed gratitude to have served as Vice-Chair.

**C. USU Management Report:**

Cicero informed the board about the End-of-Year Student Staff Appreciation.

Iraida Venegas, Assistant Director Building Operations, was awarded the Advocacy of Beach Pantry Award.

David Kraine was recently hired for the accountant position and was scheduled to start on May 15.

The University Student Union (USU) office relocations would begin this summer.

ASI, in collaboration with SOAR, has been working on summer events that were planned to take place within the USU and SRWC.

New flooring would be installed throughout the first floor at the SRWC beginning July.

Arlene Macavinta, Interim Building Operations Manager, received an additional certification while attending the Community Emergency Response Team event.

The Conference and Event Center doubled their revenue during the month of April compared to the previous year. Sabrina Ware began her new position as USUCEC Coordinator.

Request for proposals would be available for a potential stand-alone ATM machine at the SRWC. The Seal Beach Center for Spiritual Living donated various food items and a total of \$342 to the ASI Beach Pantry. Venegas was invited to serve as a panelist at the USC Food Summit.

Purchased capital equipment for the SRWC has been delivered. Owen's Condition for Tuition had its highest participation rate with 931 final completions. A total of 222,590 visits were made to the SRWC during the spring 2017 semester. The spa was scheduled to be re-plastered in July.

Beach Pride Events (BPE) released their ASI Big Event 2017 featuring Jeremih and Ella Mai. The event would be held on May 12 at 6 p.m. in the Walter Pyramid. The ASI Awards Banquet was scheduled for May 5 at 6 p.m. BPE has begun planning Smorgasport for the next academic year. BPE hosted a total of 157 events throughout the 2016-2017 academic year.

Interviews for the Maintenance Technician position were being conducted.

Cicero reported how many pounds of plastic, aluminum and cardboard have been diverted at the Recycling Center during the 2016-2017 year.

ASI Communications was in the process of preparing marketing materials for year-end and Summer SOAR. Interviews for Senior Communication Manager have been completed and an offer would be made the following week.

#### **D. Senate Report:**

Elasmar reported that the following resolutions were passed:

- Government reorganization resolutions
- Resolution to create ally trainings
- Resolution establishing the USU as a sensitive space
- Resolution to create a social justice and equity committee

The following resolutions were in the process of being reviewed:

- Divestment resolutions
- Resolution to support the Books not Bombs organization
- Resolution to support the expansion of middle eastern studies
- Resolution naming Columbus Day Indigenous People's Day
- Resolution asking for more vending machines near the Hall of Science
- Bylaw amendment to change all bylaw pronouns to they/them
- Resolution to lift the moratorium on dances

Elasmar reported that the ASI budget for the next academic year was currently being reviewed. Newly elected senators were in the process of transitioning.

#### **E. Committees:**

**Campus Relations:** Contreras reported on his meeting with James Ahumada, April Dela Cruz, and a number of senators regarding a survey to improve outreach to the students. The survey would be released the following week.

Contreras reviewed the social media highlights for the month of March. ASI Elections were streamed live for the first time in efforts to be more interactive with students.

**Facilities:** Sath informed the board that the Sustainability Policy was passed. Sath expressed gratitude towards the Sustain U team for contributing to the development of the policy.

The USU Safety Walk was completed on April 26. Information and recommendations regarding areas of concern in the USU were documented.

**Program Evaluation:** Garcia reported that BPE held their Volunteer Celebration last Monday. The last BPE meeting would be held May 8.

The SRWC hosted their Member Appreciation Week for all paid members. An activity was planned for each day of the week for members to enjoy.

The past two Project Chill events had approximately 100 participants.

**Services:** There was none.

**F. Representatives Report:**

**Alumni:** Galbreath reported that the Alumni Association honored "The Best of the Beach" at the Alumni Awards Banquet held in Downtown Long Beach.

The Alumni Association would be selling flowers, bouquets, leis, and more at the myBeach Flower Booths located around campus during commencement. Approximately 100 volunteers would be operating these booths.

A membership booth would also be available for graduates to join the Alumni Association and receive special grad gifts.

Following commencement, 10,000 new members would be added to the Alumni Association.

Summer events would be held for new alumnus. These events would include an Alumni Mixer, Concerts at the Beach, and Festival of Arts for the Pageant of the Master's.

**Faculty:** There was none.

**Staff:** There was none.

**University:** There was none.

**7. OLD BUSINESS**

There was none.

**8. NEW BUSINESS**

**A. 2017-2018 Sustainability Policy, Proposal**

Sath briefly reviewed the Sustainability Policy and reported on the main points of the proposal. (Proposal available upon request in the USU Administration Office, Room 225)

Bryan clarified that the Recycling Center was processing approximately 14,000 to 15,000 pounds of plastic a month.

Workman stated that the policy was designed to be a living document, making it subject to change every year based upon annual reports. Presentations were created to train ASI employees at various levels of sustainability knowledge.

Pierce informed the board that the SRWC and Isabel Patterson Child Development Center would potentially incorporate the composting and recycling program this summer.

Discussion ensued.

(M) Flores (S) Contreras moved to approve the 2017-2018 Sustainability Policy Proposal.  
1<sup>st</sup>: Pass 2<sup>nd</sup>: Pass

**VOTE ON THE MOTION**

**PASSES 11.0.0**

**B. Commercial Services Sale of Bottled Water, Proposal**

Tolbert briefly reviewed the proposed Commercial Services Sale of Bottled Water. (Proposal available upon request in the USU Administration Office, Room 225)

Tolbert clarified that there would be an increase in the availability of reusable bottles for purchasing as well as hydration stations located at both the USU and SRWC facilities.

Discussion ensued.

(M)Vournas (S) Flores moved to approve the Commercial Services Sale of Bottled Water Proposal.

1<sup>st</sup>: Pass 2<sup>nd</sup>: Pass

**VOTE ON THE MOTION**

**PASSES 11.0.0**

**C. Program Evaluation, Intramurals**

Garcia reported on Intramural Sports, a program which provided the entire college community with the opportunity to participate in a variety of formal and informal activities. The activities encompassed team sports, individual and dual sports, and competitive activities. The program was targeted at participants who wished to seek physical fitness benefits, life-long leisure skills, and social and ethical qualities. (Program evaluation available upon request in the USU Administration Office, Room 225)

Garcia clarified that no one participated in badminton this year.

Farron Fowler clarified that the intramurals program was within its budget. The budget covered the equipment checkout staff and the equipment for recreational usage.

Based upon evaluation, the committee recommended that the program be continued.

(M)Vournas (S) Wong moved to accept the Intramurals Program Evaluation.

1<sup>st</sup>: Pass 2<sup>nd</sup>: Pass

**VOTE ON THE MOTION**

**PASSES 11.0.0**

**D. Program Evaluation, Movies on the House**

Garcia reported on the Movies on the House event which was a bi-weekly program that provided students with the opportunity to watch movies that were not yet available to the general public on DVD. (Program evaluation available upon request in the USU Administration Office, Room 225)

Pavlova clarified that satisfaction surveys were sent to the students after each of the movie showings.

Based on the evaluation, the committee recommended that the program be continued.

(M)Sath (S) Elasmr moved to accept the Movies on the House Program Evaluation.

1<sup>st</sup>: Pass 2<sup>nd</sup>: Pass

**VOTE ON THE MOTION**

**PASSES 11.0.0**

**E. Program Evaluation, Queer Prom**

Garcia reported on the Queer Prom event which was an annual dance event that encompassed a safe and inclusive environment for those of the LGBTQIA+ community. The event encouraged free expression through dance, food, crafts and activities. (Program evaluation available upon request in the USU Administration Office, Room 225)

Vournas clarified that the "I" and "A" in the LGBTQIA+ community stands for intersex and asexuality.

Garcia stated that the event had 115 attendees, which was higher compared to the previous year.

Based on the evaluation, the committee recommended that the program be continued.

(M)Vournas (S) Wong moved to accept the Queer Prom Program Evaluation.

1<sup>st</sup>: Pass 2<sup>nd</sup>: Pass

**VOTE ON THE MOTION**

**PASSES 11.0.0**

**F. SeaWorld, Discussion**

Venegas introduced Alex Carrasco, a representative from SeaWorld, and provided the board with background information regarding the option to sell SeaWorld tickets again at the USU Information Center.

Cicero reported that SeaWorld affirms they have changed their practices. Consequently, the Services Committee requested that a discussion be brought to the board regarding the opportunity to again begin selling Sea World tickets. Cicero requested that Carrasco provide the board with information about the changes SeaWorld has made regarding their philosophy and practices.

Carrasco informed the board that SeaWorld ended their orca breeding program a few years ago and partnered with the United States Humane Society as well as the National Wildlife Association. SeaWorld has redirected their focus towards educational presentations about orca whales rather than theatrical entertainment shows.

Carrasco clarified that for the time being theatrical shows with other sea life animals were still being presented, though the show would consist of an educational aspect.

Carrasco stated that he was presently unable to provide the board with information regarding the recent death of a polar bear at the SeaWorld facility.

Cicero announced that if the board had any additional questions to direct them towards the USU Administration office (562-985-7871).

Discussion ensued.

**G. USU Permanent Art Collection**

Garcia reported on the USU Permanent Art Collection and announced the selected art piece entitled, "A Family Portrait."

Cicero clarified that a purchase offer of \$500 was made to the student artist once the art piece had been selected. If the offer was not accepted, another piece would be selected.

Workman stated that the selected art was featured during Earth Week. The art piece was created with produce boxes.

(M)Garcia (S) Contreras moved to accept the USU Permanent Art Collection selection.  
1<sup>st</sup>: Pass 2<sup>nd</sup>: Pass

**VOTE ON THE MOTION**

**PASSES 11.0.0**

**9. CLOSING COMMENTS**

Various board members expressed their gratitude for being able to serve on the board this academic year.

**10. ADJOURNMENT**

Pavlova adjourned the meeting at 2:16 p.m.

Catherine Heitzhaus  
USUBOT Recording Secretary



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Sylvana Cicero  
USUBOT Board Secretary



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Anna Pavlova  
USUBOT Chair



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