

Associated Students, Incorporated
California State University, Long Beach

PROGRAM EVALUATION COMMITTEE MINUTES

Meeting #2

October 13, 2020

1. CALL TO ORDER

Lloyd called the meeting to order at 9:07 a.m.

2. ROLL CALL

Voting Members Present:

Xan Balayan (USUBOT Chair)

Lexleigh Harris (Senate Representative)

Jeff Klaus (DSA Associate Vice-President) arrived at 9:10 a.m., departed at 9:43 a.m.

Allison Lloyd (Program Evaluation Committee Chair)

Voting Members Absent:

Non-Voting Members Present:

Taylor Buhler-Scott (Asst. Director, Programs)

Sylvana Cicero (Director, USU/SRWC)

Maureen MacRae (Assoc. Director, SRWC)

Non-Voting Members Absent:

3. PUBLIC COMMENTS

There were none.

4. ADDITIONS/CORRECTIONS TO THE AGENDA

(M) Balayan (S) Harris moved to approve the agenda as is.

1st: Pass 2nd: Pass

VOTE ON THE MOTION

PASSES 3.0.0

5. REPORTS

A. Chair Report:

Lloyd reported that the Beach Pride Events (BPE) Board had approved the BPE budget for programming throughout the academic year.

New subcommittees for the BPE Board would include the Cultural and Identity Committee and the Student Engagement Committee.

C. Management Report:

Buhler-Scott reported that BPE had collaborated with the Student Recreation and Wellness Center (SRWC) for Guided Art Therapy events.

Monthly Innovation Hour events had been held in collaboration with the Institute for Innovation and Entrepreneurship, the Dream Success Center, and the Career Development Center. The events had been hosted on Zoom and Facebook Live.

Virtual Speed Friending had been created in response to student requests for more interactive events.

BPE had collaborated with Associated Students, Incorporated (ASI) Government for election season programming.

Buhler-Scott introduced upcoming programs including Queer Speed Friending and Respect Diversity Week.

Buhler-Scott proposed programs to evaluate during the following meetings. The committee agreed that Game Nights would be evaluated during the November meeting and An Evening with Yusef Salaam would be evaluated during the December meeting.

MacRae reported that the Womxn and Ally Night had 42 participants and had received positive feedback.

Virtual fitness classes for the month of September had a total of 1,155 participants.

The intramural e-sports league had not received anticipated participation. A reevaluation of the program had begun. The SRWC would work with the Games Center to offer more titles.

Owen's Condition for Tuition sign-ups had been slow. The SRWC had collaborated with ASI Communications to expand its marketing campaign.

Wellness Week would occur from October 12 to October 16.

6. OLD BUSINESS

There was none.

7. NEW BUSINESS

A. Action Item: Program Evaluation: 2019-2020 Poet's Lounge (Full report available upon request)

Buhler-Scott provided the history, goals, and outcomes of the Poet's Lounge event series.

After the transition to a virtual format, the length of the events had been shortened.

The first session, which was held via Instagram Live, had the highest attendance, but few performers. Survey respondents preferred the Zoom format over Instagram Live because smaller Zoom meetings allowed for more engagement and intimacy.

An incentive opportunity drawing had been implemented to increase participation.

(M) Harris (S) Balayan moved to approve the Program Evaluation for 2019-2020 Poet's Lounge.

1st: Pass 2nd: Pass

VOTE ON THE MOTION

PASSES 3.0.0

B. Action Item: Program Evaluation: 2018-2019 SRWC Personal Training (Full report available upon request)

MacRae presented the history, goals, and participation numbers for the personal training program.

MacRae highlighted the low price of the SRWC personal training program compared to programs offered at private gyms.

Participants had been impressed by the quality of the personal training program.

The personal training program had not required funding from the University Student Union operating budget because earned revenue were sufficient to cover program costs.

MacRae recommended that a second evaluation be held for the virtual personal training program implemented after the March 2020 campus closure.

The Group X Program would be evaluated during the November 2020 committee meeting and the Outdoor Equipment Check Out program would be evaluated during the December 2020 committee meeting.

(M) Balayan (S) Harris moved to approve the Program Evaluation for 2018-2019 SRWC Personal Training.

1st: Pass 2nd: Pass

VOTE ON THE MOTION

PASSES 3.0.0

8. CLOSING COMMENTS

Cicero encouraged students to take advantage of the virtual programming reviewed during the meeting.

9. ADJOURNMENT

Lloyd adjourned the meeting at 10:08 a.m.