

Associated Students, Incorporated
California State University, Long Beach

PROGRAM EVALUATION COMMITTEE MINUTES

Meeting #3

November 10, 2020

1. CALL TO ORDER

Lloyd called the meeting to order at 9:04 a.m.

2. ROLL CALL

Voting Members Present:

Xan Balayan (USUBOT Chair)
Lexeigh Harris (Senate Representative)
Jeff Klaus (DSA Associate Vice-President)
Allison Lloyd (Program Evaluation Committee
Chair)

Voting Members Absent:

Non-Voting Members Present:

Taylor Buhler-Scott (Asst. Director, Programs)
Sylvana Cicero (Assoc. Exec. Director, ASI/
Director, USU & SRWC)
Maureen MacRae (Assoc. Director, SRWC)

Non-Voting Members Absent:

Guests

Rebecca Carranza (Commercial Services
Coordinator)

3. PUBLIC COMMENTS

There were none.

4. ADDITIONS/CORRECTIONS TO THE AGENDA

(M) Balayan (S) Harris moved to approve the agenda as is.

1st: Pass 2nd: Pass

VOTE ON THE MOTION

PASSES 4.0.0

5. REPORTS

A. Chair Report:

Lloyd reported that Beach Pride Events (BPE) would be working on virtual programs for the spring semester. Ideas included dorm room microwave cooking sessions, Valentine's Day events, and cultural education programs.

C. Management Report:

MacRae reviewed the October participant numbers for programs within the Student Recreation and Wellness Center's (SRWC) Beach Balance, Fitness, and Rock and Outdoor Adventure departments.

Signups for the e-sports intramural league had been low. For the following semester, the format would be changed to e-sports tournaments only.

The first virtual Cardiopulmonary Resuscitation (CPR)/Automated External Defibrillator (AED) class had been conducted successfully.

Owen's Condition for Tuition signups had increased since the previous committee meeting. Cicero invited the committee to submit ideas for increasing participation.

MacRae reviewed upcoming November events.

Buhler-Scott reviewed participation numbers for October BPE programs.

The first large virtual event, An Evening with Yusef Salaam featuring Long Beach State University (LBSU) Rising Scholars Student Panel, had experienced high attendance with 136 participants.

Buhler-Scott presented upcoming BPE programs.

The Innovation Hour in collaboration with the Institute for Innovation and Entrepreneurship had been approved to continue in the spring semester.

Hunger and Homelessness Awareness Week would feature Grocery Games: The Bargain Battle, a virtual cooking competition.

BPE had created subcommittees to better engage volunteers in a virtual format. Volunteers would be able to take the lead in program creation and execution in small groups.

6. OLD BUSINESS

There was none.

7. NEW BUSINESS

A. Action Item: Program Evaluation: 2019-2020 Game Night

Buhler-Scott and Carranza provided the history, objectives, and outcomes of the Game Night event series. The series was a product of merging BPE and Games Center trivia and bingo events. Combining the programs had resulted in more efficiency and better turnout.

Attendance had decreased in fall semester compared to spring and summer.

The program budget had been used for gift cards for winning participants.

Ideas for more student involvement included allowing students to choose trivia themes and creating a rewards system for returning participants.

(M) Harris **(S)** Klaus moved to approve the Program Evaluation for 2019-2020 Game Night event series.

1st: Pass **2nd:** Pass

VOTE ON THE MOTION

PASSES 4.0.0

B. Action Item: Program Evaluation: 2019 – 2020 Virtual SRWC Virtual Group Exercise Program

MacRae presented the history, goals, and participation numbers for the Virtual Group Exercise program.

Restorative Yoga and Evening Breathwork classes had been removed from the class schedule.

The SRWC had continued to collaborate with the Kinesiology and Club Sports departments to recruit certified student fitness instructors.

Pre and post-participation surveys would need to be distributed to accurately gauge the student learning outcomes of the virtual program.

Virtual programming had allowed for higher participation numbers than the in-person programs. Participation numbers had declined in summer and fall compared to spring. Evening classes had been the most popular.

Students had requested that the SRWC offer more virtual classes and expressed satisfaction with the program.

MacRae suggested that the virtual group exercise classes should continue alongside in-person classes after re-opening.

(M) Klaus **(S)** Balayan moved to approve the Program Evaluation for the 2019 – 2020 Virtual SRWC Virtual Group Exercise

1st: Pass **2nd:** Pass

VOTE ON THE MOTION

PASSES 4.0.0

8. CLOSING COMMENTS

Cicero thanked Carranza and Buhler-Scott for collaborating on the Game Night event series and thanked the committee for their participation throughout the meeting.

9. ADJOURNMENT

Lloyd adjourned the meeting at 9:49 a.m.