

Associated Student, Incorporated  
California State University, Long Beach

**PROGRAM EVALUATION COMMITTEE MINUTES**

**Meeting #6**

**February 22, 2021**

**1. CALL TO ORDER**

Lloyd called the meeting to order at 2:32 p.m.

**2. ROLL CALL**

**Voting Members Present**

Xan Balayan (USUBOT Chair)

Jeff Klaus (DSA Associate Vice President)

Allison Lloyd (USUBOT Student at-Large)

**Non-Voting Members Present**

Taylor Buhler-Scott (Asst. Director, Programs)

Sylvana Cicero (ASI Associate Executive Director/  
Director of USU & SRWC)

Christopher Huebner (Asst. Director, SRWC)

**Guests**

Anthony Almeida (Recreational Sports  
Coordinator, SRWC)

**Voting Members Absent**

Shelbi Felter (Senate Representative)

**Non-Voting Members Absent**

**3. PUBLIC COMMENTS**

There were none.

**4. ADDITIONS/CORRECTIONS TO THE AGENDA**

Lloyd called for a motion to approve the agenda as is.

Klaus (MOTION) Lloyd (SECOND) moved to approve the agenda as is.

1<sup>st</sup>: Pass 2<sup>nd</sup>: Pass

**VOTE ON THE MOTION**

**PASSES 3-0-0  
APPROVE-OPPOSE-ABSTAIN**

**5. REPORTS**

**A. Chair**

Lloyd reported that the Be Limitless event with Mike Johnson from *The Bachelor* franchise had been successful.

Lloyd reviewed upcoming events.

The Beach Pride Event Board had still been seeking student members.

**B. Management Report**

(Full report available from the USU Administration Office upon request)

Huebner reported that 681 individuals had participated in virtual fitness classes in January.

Owen's condition for Tuition sign-ups had continued to increase.

The Student Recreation and Wellness Center's (SRWC) had hosted Wellness Week and the Rock and Outdoor Adventure department had replaced all wetsuits and had received promotional items from Columbia Sportswear which would be given to students as prizes during events.

Huebner reviewed promotional programs for the Virtual Personal Training Program and summarized upcoming events.

SRWC staff had attended several virtual professional conferences throughout January and February.

Buhler-Scott reported that Beach Pride Events (BPE) had hired three new programmers.

The Virtual Escape Room event had 30 to 40 participants. BPE would decide whether to host similar activities in the future.

The Be limitless with Mike Johnson event had received 145 attendees. The feedback had been positive.

Buhler-Scott summarized upcoming events for the week-long Dr. Martin Luther King Jr. Celebration.

The upcoming Kit Series would experiment with on-demand programming.

## **6. OLD BUSINESS**

There was none.

## **7. NEW BUSINESS**

### **A. Action Item: Program Evaluation, Intramural E-Sports League**

Almeida explained that the Intramural Esport Program was spurred by the 2020 Stay-at-Home Order.

Tournaments had received more engagement than leagues.

The SRWC had collaborated with the Games Center and Esports Club on campus to improve tournaments.

The Esports program had allowed the SRWC to reach students who may not be interested in traditional intramural leagues.

42 participants of spring 2020 Esports program had participated in a survey. Of those that responded to the survey, the feedback had been mostly positive.

The SRWC had considered experimenting with streaming tournaments via Twitch.

The SRWC had hoped to continue the program after resuming in-person classes

Klaus (MOTION) Balayan (SECOND) moved to approve the program evaluation for the Intramural E-Sports League.

1<sup>st</sup>: Pass 2<sup>nd</sup>: Pass

**VOTE ON THE MOTION**

**PASSES 3-0-0  
APPROVE-OPPOSE-ABSTAIN**

**B. Action Item: Program Evaluation, Speed Friending**

Buhler-Scott described the history, objectives, and outcomes of the virtual Speed Friending program.

BPE had aimed to host Virtual Speed Friending at least once a month.

The only costs associated with the program had been the gift card prizes.

Methods for students to exchange contact information would be contemplated.

Speed Friending had better suited the virtual environment than Speed Dating.

Balayan (MOTION) Klaus (SECOND) moved to approve the program evaluation for Speed Friending.

1<sup>st</sup>: Pass 2<sup>nd</sup>: Pass

**VOTE ON THE MOTION**

**PASSES 3-0-0  
APPROVE-OPPOSE-ABSTAIN**

**8. CLOSING COMMENTS**

There was none.

**9. ADJOURNMENT**

Lloyd adjourned the meeting at 3:26 p.m.